

TOP 10 REASONS WHY MORE PEOPLE CHOOSE DELL EMC DATA PROTECTION FOR VMWARE

1

VMWARE INTEGRATION

Dell EMC Data Protection software delivers tight integration with VMware vCenter, vSphere, vRealize Automation (vRA) and vCloud Director (vCD). This integration allows you to manage the data protection of your VMware environments leveraging the native VMware interfaces. Only Dell EMC offers this level of integration.

2

OPTIMIZED BACKUP AND RECOVERY

Variable-length deduplication backup software and systems reduce your backup storage up to 95%, network bandwidth up to 99%, and backup times up to 50%.

3

DATA PROTECTION AS A SERVICE

Dell EMC integration with vRA and vCD provides data protection services for public cloud, private cloud, hybrid cloud and born-in-the-cloud. Targeting toward the enterprise, the vRA Data Protection Extension embeds data protection directly into the blueprints. These blueprints ensure that data protection is always applied during the VM provisioning process. In addition, vAdmins manage data protection from within the vRA UI. For Service Providers, the vCD Data Protection Extension integrates backup services with vCloud Director and can be shared and distributed in a multi-tenant model.

4

CONTINUOUS DATA PROTECTION

Dell EMC Data Protection delivers a software-only solution for local and remote data replication of VMs. Integration with VMware vCenter enables automated disaster recovery orchestration with any point-in-time recovery. With EMC Data Protection software you gain the benefit of reducing your RPO and RTO while addressing ever-tightening application SLAs. In addition, you take advantage of reduced WAN bandwidth consumption by up to 90% during replication. Your vAdmins will have the control they need of protecting their virtual applications.

5

CONTINUOUS AVAILABILITY

Dell EMC's Data Protection software enables disaster resilience and active-active protection across data centers. This protection includes support for vMotion, high availability and fault tolerance. You also take advantage of integration with VMware Site Recovery Manager (SRM). No time is wasted in decision making during a disaster recovery event. Only Dell EMC offers active-active continuous availability technology with an architecture that does not compromise the robustness of the host application.

6

RECOVERY WITH CONSISTENCY

With Dell EMC Data Protection, your business-critical applications are protected without interruption or downtime. You are provided with flexible and fast application recovery designed to ensure recovery consistency for one application or inter-dependent applications.

7

ANALYTICS AND REPORTING

Dell EMC Data Protection software provides you with a comprehensive view of your data protection environments and activities, and is vMotion aware. In addition, you take advantage of unified monitoring, analytics and reporting, as well as root cause analysis of potential data protection issues.

8

ENTERPRISE WIDE SEARCH

You have support for metadata and full-content index-based search of backup data. A web browser interface allows the administrators to narrow down the scope of the search and analyze the results. Filtering of results reduces the number of files found and provides a more exact search.

9

SOFTWARE DEFINED DATA CENTER

Avamar Virtual Edition (AVE) accelerates the deployment of data protection for virtualized environments within your software defined data center. AVE configured with Data Domain Virtual Edition delivers a software-only data protection solution that is fast and simple to implement, and is scalable up to 16 TB.

10

TRUSTED MARKET LEADERSHIP

Dell EMC has been named a leader in the Gartner Magic Quadrant for Enterprise Backup Software for sixteen consecutive years. Dell EMC Data Protection software provides the best solution for data protection covering the full spectrum from backup and recovery to continuous data protection. Many of our competitor's play in some of these areas, whereas Dell EMC has you covered no matter your protection needs.

QUOTE DATA PROTECTION SUITE FOR VMWARE



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