

# TOP 10 REASONS WHY CUSTOMERS DEPLOY VIRTUALIZED ORACLE ENVIRONMENTS ON EMC UNIFIED STORAGE

- 1 SIMPLICITY**  
It's easy to deploy a "setup" wizard with application-centric provisioning.
- 2 FLEXIBILITY**  
Run NAS and SAN together—all in one box.
- 3 SCALABILITY**  
Expand storage, migrate data, and balance IOPS—all without downtime.
- 4 EFFICIENCY**  
Fully Automated Storage Tiering (FAST VP) reduces a database administrator's workload and optimizes storage allocation as database workloads change.
- 5 PERFORMANCE**  
Deploying EMC FAST Cache increases Oracle IOPs by 180 percent and dramatically decreases database response times compared to all-Fibre Channel (FC) configurations.
- 6 OPTIMIZATION**  
Oracle DBAs can reduce storage costs by up to 15 percent while improving performance with EMC FAST sub-LUN capability.
- 7 RECOVERY**  
Reduce Oracle backup windows from hours to minutes with space-efficient snapshots, and gain between 84 to 92 percent storage savings.
- 8 MANAGEMENT**  
Create virtualized Oracle environments using VMware® templates, taking advantage of the advanced management capabilities available in VMware® vSphere™.
- 9 EASE OF INTEGRATION**  
EMC has over 60 points of integration with VMware to enhance backup, security, and storage management.
- 10 PRODUCT KNOWLEDGE**  
In partnership with Oracle for over 15 years, supporting 70,000 joint customers, EMC provides the most complete solutions for optimizing your Oracle environments.

## CONTACT US

To learn more about how EMC products, services, and solutions help solve your business and IT challenges, contact your local representative or authorized reseller—or visit us at [www.EMC.com](http://www.EMC.com).

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