

TOP 10 REASONS WHY CUSTOMERS DEPLOY VIRTUALIZED ORACLE ENVIRONMENTS ON EMC UNIFIED STORAGE

- 1 SIMPLICITY**
It's easy to deploy a "setup" wizard with application-centric provisioning.
- 2 FLEXIBILITY**
Run NAS and SAN together—all in one box.
- 3 SCALABILITY**
Expand storage, migrate data, and balance IOPS—all without downtime.
- 4 EFFICIENCY**
Fully Automated Storage Tiering (FAST VP) reduces a database administrator's workload and optimizes storage allocation as database workloads change.
- 5 PERFORMANCE**
Deploying EMC FAST Cache increases Oracle IOPs by 180 percent and dramatically decreases database response times compared to all-Fibre Channel (FC) configurations.
- 6 OPTIMIZATION**
Oracle DBAs can reduce storage costs by up to 15 percent while improving performance with EMC FAST sub-LUN capability.
- 7 RECOVERY**
Reduce Oracle backup windows from hours to minutes with space-efficient snapshots, and gain between 84 to 92 percent storage savings.
- 8 MANAGEMENT**
Create virtualized Oracle environments using VMware® templates, taking advantage of the advanced management capabilities available in VMware® vSphere™.
- 9 EASE OF INTEGRATION**
EMC has over 60 points of integration with VMware to enhance backup, security, and storage management.
- 10 PRODUCT KNOWLEDGE**
In partnership with Oracle for over 15 years, supporting 70,000 joint customers, EMC provides the most complete solutions for optimizing your Oracle environments.

CONTACT US

To learn more about how EMC products, services, and solutions help solve your business and IT challenges, contact your local representative or authorized reseller—or visit us at www.EMC.com.

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