

# LEVERAGING ECM MIGRATION EXPERTISE FOR THE NEXT PLATFORM

## EMC Enterprise Content Division – Migration Practice

### ESSENTIALS

#### ECD Migration Practice

- Worldwide migration practice team, backed by 500+ EMC ECD professional services
- EMC developed migration tools
- Proven EMC Project Delivery Methodology

#### Customer Benefits

- Reduces risk in your migration projects
- Reduces business disruption
- Leverages EMC leading practices

#### ECD Migration Process

- STRATEGY
- PLAN
- CONFIGURATION
- EXECUTION

### OVERVIEW

EMC Enterprise Content Division (ECD) Services provides a dedicated Migration Practice team to deliver focused services and projects. The Practice brings together EMC developed migration tools, proven methodologies, and industry expertise to mitigate risks and enable smooth transitions for customers engaged in migrations, upgrades, and archiving. Whether transitioning to the cloud or the newest platform technology, ECD Services reduces risk ensuring timely and successful migration outcomes.

### WHY ECD MIGRATION PRACTICE?

The ECD Migration Practice provides a foundation for success offering a full migration service or performing specific functions within an overall migration project, to alleviate risk at the critical points in a project.

The practice brings together three pillars of our delivery model – people, technology, and process – which gives customers the edge they need to migrate data more efficiently and effectively:



Technology



People



Process

- **People:** Team resources with experience in delivering the most complex projects using ECD products, with a local presence backed up by a global reach.
- **Technology:** Tools for the job:
  - EMC® Documentum® Enterprise Migration Appliance for high volumes
  - Content Bridge for user configuration and ongoing integration
  - Custom solutions, if most appropriate
- **Process:** Distilled from extensive experience, our process structures migration projects for success incorporating extensible project templates to scope, define, and deliver.

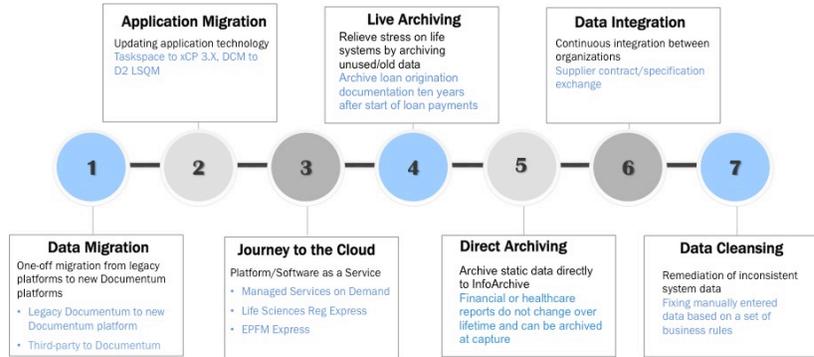
### CUSTOMER BENEFITS

With the EMC Migration Practice, customers gain both historical and leading edge knowledge with ECD technologies, combined with deep experience in migration solutions. This brings together a set of services and experience that enables smooth transitions with predictability to the migration process:

- **Reduced Risk:** Our team has handled the most complex projects imaginable in an ECD context and brings those skills to your migration challenge
- **Reduced Business Disruption:** ECD Services has the best available technology to drive speed of data migration. Reducing the speed of a migration reduces the business disruption.
- **Increased Efficiency:** Higher technical skills, vast experience, and proven successful migrations leverage the process to gain efficiencies.

## MIGRATION DRIVERS

Some of the key factors that drive the need for data migration include:



While the Migration Practice is not industry specific, specialists on board provide specific operational knowledge for industries that have special requirements around how migration projects are executed (e.g. Life Sciences validated environments).

## MIGRATION PRACTICE PROCESS

We recognize that migration challenges differ from customer to customer. Our vast experience in a vast number of project scenarios reduces risks involved with migrations while lowering costs and speeding performance to ensure success with your migration.

Our process involves four phases:

**Strategy:** Working with our customers to determine the optimal migration path for their scenario, and creating a roadmap to achieve this transition through higher performance, lower costs, and sustainability.

**Plan:** Defining, at a technical level, how the transition will be achieved.

**Configuration:** Creating the necessary configurations, scripting, and verifications that will be used to achieve the transition, including test runs to verify the process.

**Execution:** Executing on all environments that are part of the transition.

## NEXT STEPS

To learn more about the ECD Services Migration Practice, please contact your local EMC Solution principal or Account Manager, or contact us directly at [ContactECDServices@emc.com](mailto:ContactECDServices@emc.com).

## ABOUT ECD SERVICES

EMC Enterprise Content Division (ECD) Services accelerates today's digital enterprise through world-class technical and industry expertise, coupled with end-to-end service capabilities that deliver content management cloud solutions, empower end users, and enable successful solution implementations while mitigating risk. Our 500+ services experts worldwide, plus global network of certified partners, deliver the skills, knowledge, and experience organizations need to get the maximum value from their EMC software investments—with an unending commitment to an exceptional total customer experience through service excellence.

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