

SAFE DATA MIGRATION FOR CONTENT MANAGEMENT SUCCESS

EMC Content Bridge delivers a flexible solution to migration and Extract, Transform, Validate, and Load your business content

ESSENTIALS

Customer Benefits

- Visual mapping process to easily create migration definitions
- Drag-n-Drop components to map data from one system to another
- Process data from many different systems and data sources
- Validate and transform data and content into a variety of formats
- Runs in interactive and batch mode
- Adaptable:
 - OnDemand or SaaS
- Designed and tested by EMC

Migration Use Cases

- Data quality validation
- Data transformation
- Documentum upgrades
- Documentation handover
- Third-party migrations
- Collaborative document exchange with external organizations

OVERVIEW

Gaining competitive advantage from your content requires harnessing disparate data and using it effectively to reach business goals. An essential step in that direction is the safe and accurate migration of content.

EMC Enterprise Content Division (ECD) Services offers a powerful, yet easy-to-use consulting solution for migrations. EMC® Content Bridge uses a common technology platform to swiftly migrate data between systems. This migration and extract-transfer-validate-load (ETVL) solution uses a drag-n-drop metaphor to build the migration process on what is referred to as a "map". Content Bridge's ease of use makes this an ideal solution not only for existing content migrations but also for on ongoing data transfer, and archiving projects. Users can create and execute processes with little to no reliance on IT or administrative resources.



MIGRATION FUNCTIONALITY

EMC Content Bridge functions include—Input, Validation, Transform and Export:

- Input functions allow the user to read data and content (if applicable) from many different systems or data sources. Data Sources include RDBMS (Oracle and SQL/Server), Exchange, Outlook, Excel, Microsoft Access, Primavera, EMC® Documentum®, SharePoint, and others.
- Validation functions allow the user to "design" validation rules, using the GUI to apply against the input data. Simple and complex validation rules can be applied.
- Transform functions allow the user to "design" transformation rules, using the GUI, which will transform the input data model to the output data model. This includes:
 - Direct mapping of data from one input-attribute to an output-attribute
 - Merging of multiple input-attributes to an output-attribute
- Complex mapping of input-attribute to output-attributes, including data dictionary look-up and programmatic rules.
- Export Functions allow the user to write data and content (if applicable) to many different systems or data sources. Data Sources include RDBMS (Oracle and SQL/Server), Excel, Microsoft Access, Primavera, FileShares/CDs, Documentum, InfoArchive and SharePoint.

REDEFINE

SOLUTION OVERVIEW

EMC²

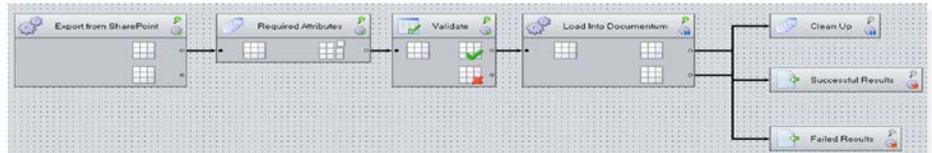
- Extensible Inputs and Exports for interfacing with 3rd party systems and legacy applications.

USE CASES

Content Bridge supports a variety of migration use cases, including:

- Migrations where data quality issues are a concern
- Migrations requiring data transformation or creation
- Enterprise Archive
- Documentation Handover
- Data validation
- Repeatable processes

Content Bridge employs an easy to understand and configurable mapping process to define source data, transformations, and output.



Developing a map is as easy as using drag-n-drop and does not require custom programming. Execution of the map performs the migration and can produce both success and failure reports.

BENEFITS

Content Bridge's flexible mapping process facilitates content and attributes migration from any source to any target:

- Leverage and gain competitive advantage from your business content
- Swiftly migrate data between systems results in rapid time-to-value
- Process data from many different systems and data sources including Documentum® eRoom
- Validate and transform the data and content into a variety of different formats
- Drag-n-Drop components to map data from one system to another
- Fully configurable allows for ease of use
- EMC designed – Developed, tested and maintained by EMC to help customers with flexible and cost-effective migration projects

NEXT STEPS

ECD Services offers a demonstration of Content Bridge, scheduled at your convenience. To learn more about Content Bridge, please contact your local EMC Solution Principal, Account Manager, or contact us directly at ECD.WWCSG.INFO@emc.com.

CONTACT US

To learn more about how EMC products, services, and solutions can help solve your business and IT challenges, contact your local EMC Solution Principal, Account Manager, email us at ECD.WWCSG.INFO@emc.com or visit us at www.EMC.com/Documentum.

ABOUT ECD SERVICES

EMC Enterprise Content Division (ECD) Services accelerates today's digital enterprise through world-class technical and industry expertise, coupled with end-to-end service capabilities that deliver content management cloud solutions, empower end users, and enable successful solution implementations while mitigating risk. Our 500+ services experts worldwide, plus global network of certified partners, deliver the skills, knowledge, and experience organizations need to get the maximum value from their EMC software investments—with an unending commitment to an exceptional total customer experience through service excellence.

EMC², EMC, the EMC logo, and EMC Documentum are registered trademarks or trademarks of EMC Corporation in the United States and other countries. All other trademarks used herein are the property of their respective owners. © Copyright 2015 EMC Corporation. All rights reserved. Published in the USA. 10/2015 Content Bridge Solution Overview H14488. EMC believes the information in this document is accurate as of its publication date. The information is subject to change without notice.