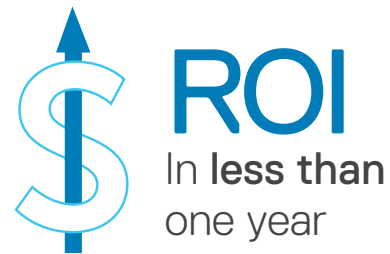




IDC: 4 REAL BUSINESS BENEFITS OF ROUTINE SERVER REFRESHES

Refreshing servers every 3 years instead of every 4-6 can avoid a 10x increase in operating costs¹. Shorter refreshes offer additional benefits as well:



29%
Improved application performance



22%
faster application development lifecycle



Shorter Server Refresh Cycles. Better Business Outcomes.

Optimizing IT infrastructures with regularly refreshed, best-in-class servers enables organizations to increase agility, improve efficiency, and reduce operational expenses. Dell EMC PowerEdge portfolio with Intel® Xeon® Platinum processors delivers greater automation, scalability and security to ensure IT infrastructures run their best. Learn more about our newest generation of [PowerEdge servers](#). Flexible financing options available through Dell Financial Services.



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¹ Results based on a study of 14 global organizations conducted by IDC and commissioned by Dell EMC, "Accelerate Business Agility with Faster Server Refresh Cycles," May 2017. Intel, the Intel logo, Xeon, Xeon Inside, and Intel Xeon Processor Scalable family are trademarks or registered trademarks of Intel Corporation in the U.S. and/or other countries. Copyright © 2017 Dell Inc. or its subsidiaries. All Rights Reserved. Dell, EMC and other trademarks are trademarks of Dell Inc. or its subsidiaries. Other trademarks may be trademarks of their respective owners. Published in the USA, Minifographic, H16202. Dell EMC believes the information in this document is accurate as of its publication date. The information is subject to change without notice.