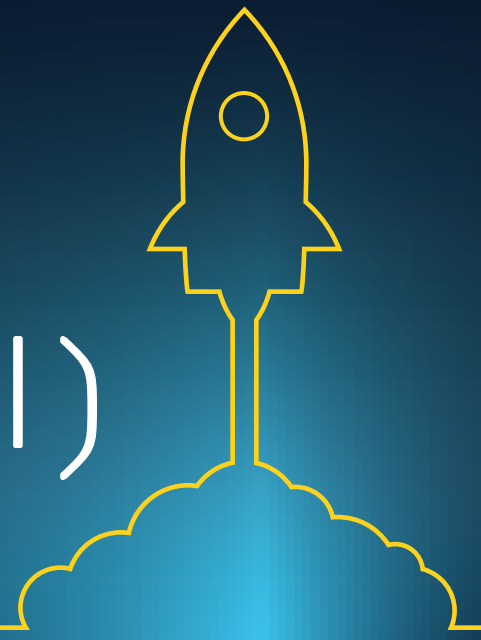


Why is

Hyper-Converged Infrastructure (HCI)

Blasting Off?



Over **60%** of companies **have deployed or will deploy HCI** within two years.¹

For some very simple reasons

Up to
30%

lower total cost of ownership versus traditional SAN.³

87%

say HCI has made them more agile.⁵

Up to
400%

more expensive to use on-demand AWS versus VxRail HCI.⁴

“...an extremely cost-efficient way to deploy capacity for general-purpose IaaS...”

Forrester Research⁶

Whatever your **HCI needs**, Dell EMC can ensure a great fit...

Size: Small (single node) to appliance clusters to XXXX Large (systems that grow to 1,000 nodes)

Hypervisor and OS Choice: VMware, Hyper-V, KVM, Windows, OpenStack, Azure

Workload ready: proven and/or certified systems for many applications, examples: VDI, SAP, Oracle, Azure, Splunk, Hadoop, SQL, Exchange, SharePoint, and Pivotal Cloud Foundry

Path to Hybrid Cloud: turnkey HCI platforms including IaaS, AppDev/DevOps, & Analytics

Flexible Financing: options include zero upfront cost and no obligation after year one⁷

.....

Find out why customers have made Dell EMC the fastest-growing HCI provider² and how you can modernize and transform with HCI: [Hyper-Converged Learning Center](#)

1. Source: Based on responses from companies that were interviewed in the 451 Research, Voice of The Enterprise (VoTE): Servers and Converged Infrastructure, Vendor Evaluations November 2016.

2. Source: IDC Worldwide Quarterly Converged Systems Tracker, Q1 2017, Final Historical May 3, 2017. Based on year-over-year growth of worldwide HCI revenues in Q1 2017.

3. Source: Wikibon, Hyperconverged Infrastructure as a Stepping Stone to True Hybrid Cloud, April 2017
<http://www.emc.com/collateral/analyst-report/wikibon-hci-featuring-vxrack-ex.pdf>, commissioned by Dell EMC.

4. Source: “The Cost of Using the Public Cloud”, An Evaluator Group TCO Analysis Comparing AWS and VxRail” February 2017, commissioned by Dell EMC.

5. Source: Based on Key Findings Report of 2017 study by Enterprise Strategy Group which included 324 completed online surveys of IT professionals.

6. Source: The Forrester Wave™: Hyperconverged Infrastructure (HCI), Q3 2016.

7. Payment solutions provided and serviced by Dell Financial Services L.L.C. or its affiliate or designee (“DFS”) for qualified customers. Offers may not be available or may vary in certain countries. Where available, offers may be changed without notice and are subject to product availability, credit approval, execution of documentation provided by and acceptable to DFS, and may be subject to minimum transaction size. Offers not available for personal, family or household use. Restrictions and additional requirements may apply to transactions with governmental or public entities.