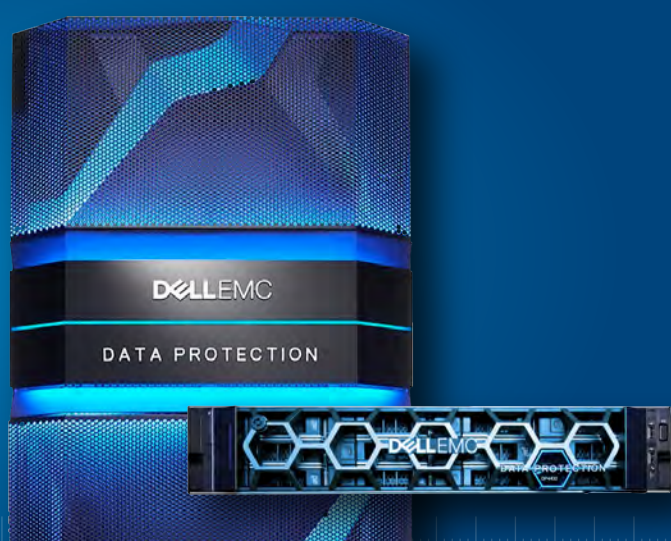


# DELL EMC INTEGRATED DATA PROTECTION APPLIANCE

Realize Modern Data Protection



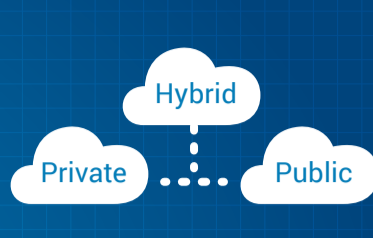
## DATA PROTECTION CHALLENGES TODAY



DATA GROWTH & DEMOCRATIZATION



PROTECT BROADER SPECTRUM OF APPLICATIONS



EXTEND DATA PROTECTION TO THE CLOUD



MEET STRINGENT PERFORMANCE AND COMPLIANCE GOALS AND SLAs



FASTER TIME TO VALUE AND LOWER COSTS



PROTECT DIVERSE APP ECOSYSTEM AT THE SOURCE

## DATA PROTECTION CONVERGED

### PROTECTION STORAGE & SOFTWARE

### DIVERSE APPS ECOSYSTEM



## INTEGRATED DATA PROTECTION APPLIANCE (IDPA)

### CONVERGED DATA PROTECTION NO MATTER WHERE DATA RESIDES

Powerful data protection in a converged appliance that is easy to deploy and manage – at the lowest cost-to-protect. The integrated appliance brings together protection storage and software, search, and analytics – plus simplified system management and cloud readiness. And, the IDPA System Manager, with its clean, intuitive interface, provides a comprehensive view of data protection infrastructure from a single dashboard.



UP TO  
**10X**  
FASTER DEPLOYMENT\*

THAN TRADITIONAL PROTECTION

AVERAGE  
**55:1**  
DEDUPLICATION\*

INDUSTRY-LEADING

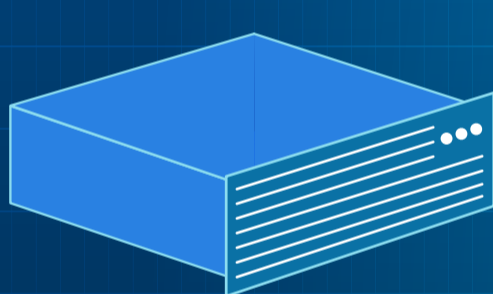
AVG. COST  
**<1¢**  
PER GB\*\*

LOWEST COST TO PROTECT

## FOR ALL DATA PROTECTION ENVIRONMENTS

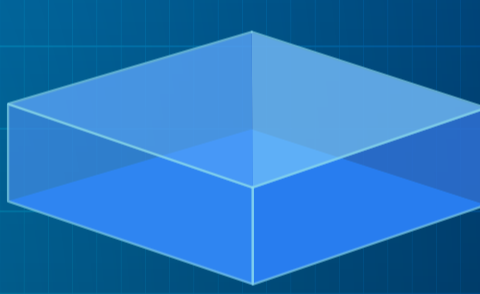
### ON PREMISES

#### PHYSICAL



- Single solution that eliminates data protection silos
- Simplified system management
- Data Invulnerability Architecture with encryption, fault detection and healing

#### VIRTUAL



- Provides automation across entire VMware protection stack – VM policy management, virtual proxy deployment, and moving data to backup storage
- VMware integration that enables vAdmins to perform majority of protection tasks from native vSphere UI
- Faster recovery with instant access to VMs

### IN THE CLOUD



- Long-term retention to the cloud with up to 150 PB protected with cloud tier
- Orchestrated disaster recovery to the cloud
- Only deduplicated data copied to Amazon Web Services S3 for lowest costs
- 3 clicks to failover, 2 clicks to failback

## IDPA DELIVERS WHAT BUSINESSES NEED

### CONVERGED AND COMPREHENSIVE

### FAST AND MODERN

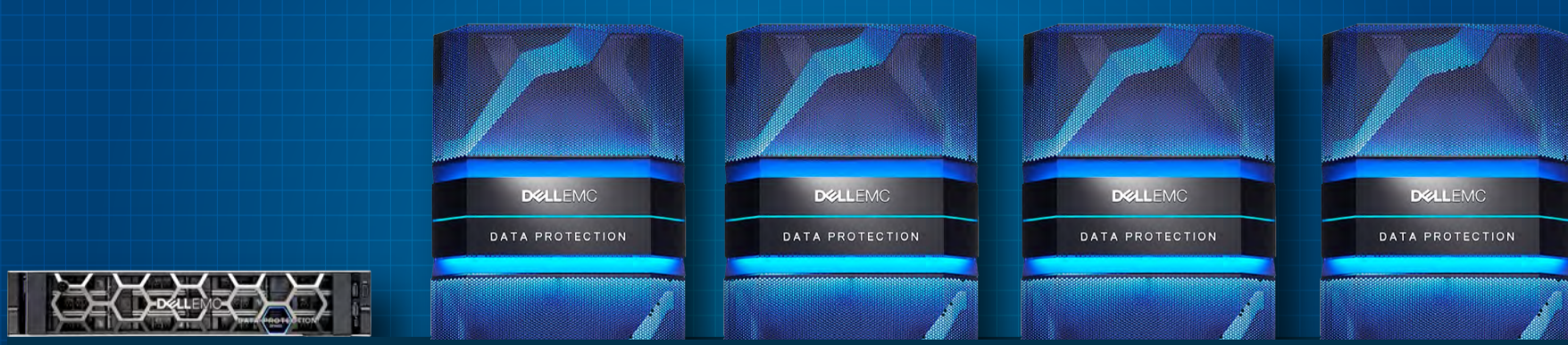
### HIGH-VALUE AND LOW TCO

**LARGEST**  
APPLICATION ECOSYSTEM\*

UP TO  
**55:1**  
DATA PROTECTION DEDUPLICATION GUARANTEE

**3 YEAR**  
SATISFACTION GUARANTEE  
WITH FUTURE-PROOF LOYALTY PROGRAM

## THE IDPA PORTFOLIO



FOR TODAY'S AND TOMORROW'S APPLICATIONS



Visit [DellEMC.com/IDPA](http://DellEMC.com/IDPA) or contact a Dell EMC rep today at **1-866-438-3622**



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\*Based on Dell EMC internal analysis of customer and publicly available data as of May 2018.

\*\*Dell EMC internal analysis using publicly available competitive pricing from Rubrik and Cohesity, May 2018. Lowest cost-to-protect is based on \$ per logical GB. Actual cost will vary.