



Alliance Partner Brief

The RSA and Verizon Business Alliance

Business Solutions for Protecting Identities, Information and Infrastructure

The Big Picture

What does security mean to you? Protecting your infrastructure and information? Preventing data loss? Ensuring safe remote access? Making sure your company can measure risk and meet compliance requirements? No doubt, security means all these things to you. The alliance of Verizon Business and RSA means that for your business, important areas are covered.

Verizon Business delivers Professional Security Services and Managed Security Services that can help you secure your extended enterprise. Armed with a leading portfolio of identity and access management, data protection and assessment tools, Verizon Business secures infrastructure and information, helps measure risk and ensures compliance.

RSA complements Verizon Business' security approach with authentication, web access management and identity federation, data loss prevention, and security information and event monitoring technologies.

Addressing Critical Business Issues

RSA plays an important role in supporting Verizon Business' Authentication Management, Data Loss Prevention and Web Access Management security solutions. Using RSA SecurID® two-factor authentication, for example, Verizon Business operates as a managed service provider for large organizations looking to outsource their Web and network security. Verizon Business also leverages the RSA® Data Loss Prevention (DLP) Suite to help identify, track and monitor sensitive data as it travels throughout the enterprise as part of its comprehensive approach to helping organizations prevent data breaches.

Benefits include:

- Reduced implementation time combined with cost effectiveness,
- Excellent responsiveness and quick fault resolution,
- Expert security and vulnerability analysis, and
- No need to build and maintain complex security infrastructures.

A Unified Approach to Managing Information Risk

As threats advance and security compliance requirements continue to mount, a risk-based approach to managing information security is critical. By using risk as a lens for making security investment decisions, you can address your most critical challenges first.



The Security Division of EMC



Security Solutions powered by Cybertrust



Verizon Business and RSA Allow You to Focus on Key Areas

Authentication Management

By using RSA SecurID® two-factor authentication and the RSA® Authentication Manager solution provided by Verizon Business, you can secure remote access in a cost effective, efficient manner, without expending resources, expertise or infrastructure to support the function yourself. Verizon Business has a proven track record and can accelerate time to deployment, allowing you to focus on core business goals.

Data Loss Prevention

Verizon Business offers a comprehensive approach to helping organizations like yours prevent the loss of sensitive data through a combination of professional services and leading-edge data loss prevention technology offered by RSA.

The first step in preventing data loss is to understand what data is most sensitive, and identifying where it resides. Leveraging the expertise of the Verizon Business RISK (Response, Intelligence, Solutions, Knowledge) team and more than 300 professional services experts – in addition to the RSA Data Loss Prevention(DLP) Suite technology – Verizon Business helps businesses discover and identify what data exists, where it exists and what's most sensitive. Verizon Business uses the RSA DLP Suite to discover sensitive data in the datacenter, on the network and at endpoints throughout the organization. Once sensitive data has been discovered and classified, Verizon Business helps establish guidelines for protecting the data.

Web Access Management and Identity Federation

As web access is extended to a number of different user groups – each with their own unique access privileges – you need a consistent framework for managing control policies across multiple applications. Knowing who your users are, how they are authenticated and what information they are authorized to access can become costly and resource intensive.

Leveraging Verizon Business' identity and access management consulting services and RSA® Access Manager web access management solution, you can:

- Develop a web access management strategy or roadmap
- Implement web access management plans
- Manage user access across multiple web applications
- Provide single sign-on between multiple web applications
- Standardize how access control is enforced and managed for all web applications

You can also control costs associated with password resets and mitigate the risks resulting from users managing multiple credentials for every system or application they access. With RSA® Federated Identity Manager, you can expand your web-based, single-sign-on solution to enable a secure exchange of user identities between disparate internal business units and with customers and partners, using the latest industry standards. You can unlock the true potential of your business relationships, while maintaining consistent and centralized control over the policies associated with users and applications.

Security Information and Event Management

Verizon Business offers you a fully-managed service for log monitoring and management that enables you to respond immediately to threats against your network. The Verizon Business Application Log Monitoring and Management Service leverages the RSA enVision® platform for automated collection, correlation, analysis of current and historical data, comprehensive reporting, secure archiving, and retrieval of application log data such as user activity logs. Security experts with vast experience in identifying information collected in network logs can quickly filter out high-risk activities occurring across the network to help mitigate potential threats and attacks.

As a fully managed service, the Application Log Monitoring and Management Service allows you to:

- Control costs while improving the quality of your security monitoring operations
- Maintain the proper IT controls and reporting requirements needed to help address security requirements
- Archive log data in order to facilitate quick security audits

More Information

For more information on RSA and Verizon Business solutions, please visit www.rsa.com or www.verizonbusiness.com.



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