

# WE HAVE A PLAN FOR IT.

Upgrade your efficiency with upgraded ecosystems, the latest security and innovative services.

#1

purpose-built backup appliance<sup>1</sup>

Save up to  
**25%**

on PC lifecycle management<sup>2</sup>



ProSupport Plus with SupportAssist resolves server issues up to 90% faster<sup>3</sup>



Dell has the most manageable and secure commercial PCs<sup>4</sup>

**87**

client solutions awards at CES 2018

**66%** faster

Deploy systems up to 66% faster with ProDeploy Plus for Enterprise<sup>5</sup>

## ADVANCED END-TO-END SOLUTIONS

Choose from one of the broadest portfolios of innovative, transformative technology that better serves you.



World's thinnest and lightest 12" Windows-based commercial 2-in-1<sup>6</sup>



World's No. 1 monitor brand<sup>7</sup>

**61%** ↓

reduction in server maintenance costs via refreshes<sup>8</sup>

**50%** ↓

lower SQL query response time with PowerEdge R740<sup>9</sup>

## STAY PROTECTED AND PRODUCTIVE

Protect data, prevent threats and keep moving forward with scalable security, protection and recovery solutions.

Prevent an average of

**99%**

of malware with Dell Endpoint Security Suite<sup>10</sup>

#1

No. 1 purpose-built backup appliance (PBBA)<sup>11</sup>

Up to

**64%** faster

than competing converged solution vendor with IDPA<sup>12</sup>

## BEST-IN-CLASS SERVICES

Extend your I.T. team, get your systems up and running, and fix issues faster whether you are refreshing a single PC or your entire fleet.

Save up to

**35%**

of PC deployment time with ProDeploy Plus for client<sup>13</sup>

Resolve a failed PC hard drive up to

**10x** faster

with ProSupport Plus with SupportAssist<sup>14</sup>

Reduce technical support contact by up to

**49%**

with ProDeploy Enterprise Suite<sup>15</sup>

## I.T. MADE REAL

Whatever you want to achieve, we have a plan for it.

LEARN MORE



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<sup>1</sup> Data Protection defined by Dell EMC as the combination of IDC's Purpose Built Backup Appliance Hardware and Data Protection and Recovery Software market segments, IDC Sept. 2017.

<sup>2</sup> Based on the Forrester® Dell Client Solutions Cost Estimator tool commissioned by Dell and Intel. Estimated savings is calculated over 3 years and includes hardware, software, services, and other resource adjustments.

<sup>3</sup> Based on Sep 2016 Principled Technologies Test Report commissioned by Dell. "Resolving Server Problems with Dell ProSupport Plus and SupportAssist". Actual results will vary. Full report: <http://facts.pt/1F561W0>.

<sup>4</sup> Based on Dell internal analysis, August 2017.

<sup>5</sup> Based on a November 2017 Principled Technologies Test Report commissioned by Dell EMC comparing in-house deployment vs. Dell EMC ProDeploy for Enterprise deployment service for Dell PowerEdge R730 servers, Dell Storage SC9000 and SC420 and networking components. Actual results will vary.

<sup>6</sup> Based on Dell internal analysis, March 2017.

<sup>7</sup> IDC Worldwide PC Monitor Tracker (3Q17)

<sup>8</sup> Results based on a study of 14 global organizations conducted by IDC and commissioned by Dell EMC. "Accelerate Business Agility with Faster Server Refresh Cycles," May 2017.

<sup>9</sup> Dell EMC PowerEdge 14th Generation R740 decreased Average Query Response Time per second by 50% compared to 13th Generation R730 with similar Unity Storage. Based on a Dell EMC Engineering study using the TPC-E benchmark to test Microsoft SQL Server 2016, August 2017. Actual performance will vary.

<sup>10</sup> Results from Cylance Unbelievable Demo Tour, Austin, Dallas and Houston, Texas, May 2015.

<sup>11</sup> IDC Worldwide Quarterly Purpose Built Backup Appliance Tracker, September 2017

<sup>12</sup> Efficiently Protect Virtual Environments with Integrated Data Protection Appliances from Dell, commissioned by Dell EMC, February 2018.

<sup>13</sup> Based on May 2016 Principled Technologies Report commissioned by Dell. Testing results extrapolated from a 10-system deployment to project time savings for larger deployment compared to in-house manual deployment. Actual results will vary.

<sup>14</sup> Based on Feb 2016 Principled Technologies test report, "Dell SupportAssist Provided Proactive Support for Hard Drive Failure", commissioned by Dell. Testing conducted in the United States. Actual results will vary. Full report: <http://facts.pt/Gr3EY>

<sup>15</sup> Based on a December 2017 internal analysis of support data from Oct. 2015 through June 2017 for Dell PowerEdge, Dell Networking, and Dell SCv/PS/PowerVault Storage devices compared to contacts within the first 90 days in units that were self-installed vs units that utilized ProDeploy/ProDeploy Plus. Actual results may vary.

<sup>16</sup> Predictive analysis failure detection includes hard drives, solid state drives, batteries and fans.

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