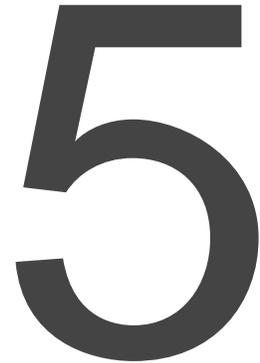# DELL EMC FOR BODY CAMS

The stakes are high to make the most of surveillance data. An overwhelming 99 percent of public safety experts believe that surveillance technology will play a significant role in their ability to prevent crime, theft, and terrorism over the next five years[1]. With the quantity of video data booming, the potential for enhanced situational awareness and better intelligence is massive.

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1 | Built for Emerging Surveillance Devices

Today's public safety environments not only capture video data from body cams, they also collect data from surveillance cameras, drones, in-car video, mobile devices, and other emerging devices. Forward-thinking public safety departments must build a data platform that can collect, store and manage these individual pools of data. A common infrastructure provides a more cost effective storage environment with the ability to seamlessly integrate new types of devices while gaining more control over the data, and better security.

2 | A Mix of On-Prem, Hybrid and Cloud

On average, each body cam requires a minimum of 1TB of storage costing $1400/year. With the changing demands for data retention times, increased device counts and higher resolution requirements coming into play, a cloud-only model is not always a sustainable option. Dell EMC provides a mix of on-premises, cloud and hybrid solutions that are considerably less costly to deploy and provide much greater control over critical data.

3 | Open Platform

Dell EMC Surveillance Solutions not only provide a better total cost of ownership, they offer an open platform for your department to integrate your body cam data with the best available industry applications. Investing in a closed solution locks your video up in a single platform preventing other key applications from accessing that data. The video world is changing at a rapid pace; your department should demand an open platform so it can take advantage of the best solutions of today and tomorrow.

4 | The Right Partnerships

Dell EMC together with leading body camera management software vendors such as Taser and Reveal, have created reliable, scalable, easy-to-manage, end-to-end solutions. These partnerships offer more options for organizations to integrate with current and anticipated data sources and gain greater analytical capabilities for real time information. You can streamline administrative burdens such as sorting and retrieval and spend more time on innovation while reducing costs over the life of the systems.

5 | Proven Solutions

Dell EMC has made a multi-year investment to form the industry's largest, most advanced test and certification surveillance labs. The labs contain leading technology from all major surveillance vendors in order to validate best-in-breed physical security applications with Dell EMC's portfolio of products. Through these labs, you can test and validate your storage solutions to ensure seamless integration and functionality.

[1] http://www.meritalk.com/study/video-vortex (2015)

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