

#1 in Data Protection for YOUR Cloud Strategy

PROTECT YOUR DATA ACROSS THE CLOUD CONTINUUM



Dell EMC delivers data protection **where** and **how** you need it.

50%

Percentage of companies using cloud for data protection² and among that 50%...

70%

Percentage of today's CIOs that have a cloud-first strategy¹

46%

Backup

Archive

36%

Disaster Recovery³

A move to the modern data center means innovative strategies for cloud data protection **are critical**.

Dell EMC protects over **150PB** of data in the cloud.

DATA PROTECTION SOLUTIONS For Any Cloud Strategy



Extend to the Cloud

Leverage the elasticity, agility, and low cost of private or public cloud storage.

- Backup Direct to Cloud
- Disaster Recovery to Cloud
- Long Term Retention to Cloud (Tapeless)
- Desktop / Laptop Backup to Cloud

In Cloud Protection

Protect data and applications born in the cloud or that have been moved there.

- Protection Storage in the Cloud
- Backup in Cloud



As A Service

Gain enterprise protection solutions that are delivered as a service.

- Backup as a Service
- SaaS Data Protection
- Service/Solution Providers Powered by Dell EMC Technologies

2x more data in the cloud is managed by Dell EMC Data Protection technology than the closest competitor.

MODERNIZE WITH CLOUD DATA PROTECTION

However you are leveraging the cloud, Dell EMC has innovative data protection solutions for YOUR cloud strategy.

REALIZE YOUR DIGITAL TRANSFORMATION

www.dell EMC.com/cloudprotection