Dell EMC delivers data protection where and how you need it.

#1 in Data Protection for YOUR Cloud Strategy

Dell EMC protects over 150PB of data in the cloud.

**Data Protection Solutions For Any Cloud Strategy**

**Extend to the Cloud**
- Backup Direct to Cloud
- Disaster Recovery to Cloud
- Long Term Retention to Cloud (Tapeless)
- Desktop / Laptop Backup to Cloud

**In Cloud Protection**
- Protect data and applications born in the cloud or that have been moved there.
- Protection Storage in the Cloud
- Backup in Cloud

**As A Service**
- Backup as a Service
- SaaS Data Protection

**Modernize With Cloud Data Protection**

However you are leveraging the cloud, Dell EMC has innovative data protection solutions for YOUR cloud strategy.

REALIZE YOUR DIGITAL TRANSFORMATION

www.dellemc.com/cloudprotection

70%

Percentage of today's CIOs that have a cloud-first strategy

50%

Percentage of companies using cloud for data protection and among that 50... 46%

Disaster Recovery

36%

Percentage of companies using cloud for data protection and among that 50%...

Based on Dell EMC internal analysis, April 2017
AD#: G17000088

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1 IDC CloudView, 2016  2 ESG 2016 IT Spending Intentions Survey, Feb 2016

2x more data in the cloud is managed by Dell EMC Data Protection technology than the closest competitor.

.MODERNIZE WITH CLOUD DATA PROTECTION

However you are leveraging the cloud, Dell EMC has innovative data protection solutions for YOUR cloud strategy.