**2011 WIKIBON STUDY SHOWS:**
EMC #1 IN STORAGE FOR VMWARE

Excerpts and results from Wikibon.org VMware Storage Integration Research and Survey Analysis
May 2011

EMC offers the most integrated functionality...
Relative VMware Integration Functionality (Tier 2)
Number of Storage Functions Implemented

...with the greatest ease of implementation to create the
#1 storage solutions for VMware

VMware Storage Integration Analysis by Vendor—Weighting by Degree of Implementation
x Tier-2 Rating of Importance to Users
For VMware, the market prefers EMC to all other solutions...

**Vendor Selected as Best VMware Storage (%)**

- **EMC** 53%
- **NetApp** 29%
- **IBM** 3%
- **HP & 3PAR** 3%
- **Dell & Compellent** 6%
- **NetApp** 29%
- **Other** 2%
- **Hitachi** 1%
- **Don’t Know/Depends** 2%
- **Tintri** 1%

*Source: Wikibon Survey April 2011, n=316*

**Vendor Selected as Primary VMware Storage Vendor**

- **EMC** 38%
- **NetApp** 27%
- **Dell & Compellent** 12%
- **HP & 3PAR** 10%
- **IBM** 1%
- **Sun/Oracle** 1%
- **Hitachi** 1%
- **Fujitsu** 1%
- **Mixed** 1%
- **Other** 1%

*Source: Wikibon Survey April 2011, n=361*

**Wikibon.org survey details:**

- Survey Monkey to Wikibon Members April 12–April 24 2011 (iPad2 incentive)
- Blogs about survey from EMC, HP, and NetApp
- Social Media Distribution (Twitter, Facebook, and LinkedIn) about survey from Dell, EMC, HP, NetApp, and VMware
- 817 survey starts, 437 completes
- Completes with a storage vendor as company and others excluded (76)
- Final Sample 361 (end-users, resellers, and SIs)
- Knowledge of responders high—good suggestions and consistent results

For more information, see [http://www.wikibon.org](http://www.wikibon.org)

EMC®, EMC, VNX, VMAX, and the EMC logo are registered trademarks or trademarks of EMC Corporation in the United States and other countries. VMware is a registered trademark of VMware, Inc. in the United States and/or other jurisdictions. All other trademarks used herein are the property of their respective owners. © Copyright 2011 EMC Corporation. All rights reserved. Published in the USA. 8/11

Handout 11801