

5 reasons to choose Dell EMC for data protection

Dell EMC brings together comprehensive, industry-leading solutions to meet all of your data protection requirements. Our broad portfolio provides the foundation of trust you need to accelerate your digital transformation.

1. Industry-leading solutions

With solutions that rank #1 in the combined data protection software and protection storage market,¹ Dell EMC is the world's largest data protection vendor, protecting mission-critical data for thousands of customers around the globe.¹

2. Protection how you want it, where you need it

Dell EMC is your one-stop shop for a full continuum of data protection solutions – continuous availability, replication, snapshots, backup, archive and more – to meet any service level. And since all data doesn't live in one place, Dell EMC protects your data across on-premises, virtual, hybrid and public cloud environments for as long as it lives.

3. Data protection your way

With solutions designed to meet the needs of all types of data protection environments, Dell EMC gives you the flexibility and choice to protect all your data in a way that best fits your business needs. Dell EMC can deliver data protection storage and software via purpose-built systems, converged infrastructures, software-defined and integrated appliances.

4. Scalable, reliable and cloud-enabled

Big or small, data center or remote office, Dell EMC delivers solutions for small, mid-sized and enterprise environments. Extend data protection capabilities beyond on-premises environments to the cloud – whether you're protecting applications and data residing within your data center or the public cloud – with Dell EMC's cloud-enabled protection storage and software solutions.

5. World-class support and services

Trust also comes from knowing you can rely on the industry's leading customer support and service backed by a network of technical professionals around the clock and around the globe.

The simple choice for data protection

Data protection is critical to any organization and a foundational component for the modern data center. Protect all of your data, in any mode of consumption — deployed any way you want and everywhere you need — with Dell EMC's Data Protection portfolio powered by Intel®.

[Learn more](#) about the Dell EMC Data Protection portfolio.

¹Based on aggregate data protection and recovery software and purpose-built backup appliance revenue as of June 2017.