

# 5 reasons why Dell EMC Data Domain and Dell EMC Data Protection Suite better together

For total peace of mind, trust your data protection to a partner with a complete solution. Get the most out of Dell EMC data protection solutions by leveraging the power of the Dell EMC Data Protection Suite Family with Dell EMC Data Domain, powered by Intel®.

## 1. Lower risk of data loss

Organizations that only work with one vendor for their data protection are twice as likely to experience the loss of critical data compared with organizations that work with multiple vendors.<sup>1</sup> Trusting Dell EMC's leading data protection technologies for a complete solution across protection storage and data protection software will decrease the risk of a disruption in your data center.

## 2. Tight integration

The tight integration of Data Domain and the Data Protection Suite ensures that our complete solution provides superior performance and efficiency. The combined solution can be up and running in minutes.

## 3. Superior deduplication

Based on more than 12,000 systems deployed worldwide, Data Domain systems using Data Protection Suite backup applications average higher deduplication rates than Data

Domain systems using a third-party application. Data Domain systems that use the Data Protection Suite Family average deduplication rates of 36x.<sup>2</sup>

## 4. Significantly reduced impact and footprint

When used with Data Domain, Data Protection Suite can:

- Reduce backup storage by an average of 36x<sup>2</sup>
- Reduce network traffic by up to 99%<sup>3</sup>
- Reduce backup times by up to 50%<sup>4</sup>

## 5. Industry leadership

With solutions that rank #1 in the combined data protection software and storage market,<sup>5</sup> Dell EMC is the world's largest data protection vendor, protecting thousands of customer's mission-critical data around the globe. Gartner has named Dell EMC a leader in the Magic Quadrant for Data Center Backup and Recovery Software, as well as the Magic Quadrant for Deduplication Backup Target Appliances, since their inception.

## Better together: Dell EMC Data Domain and Data Protection Suite

From cloud disaster recovery to on-premises data protection and everything in between, your data is protected at every point with Dell EMC and Data Protection Suite and Dell EMC Data Domain, powered by Intel®.

[Learn more](#) about the Dell EMC Data Protection portfolio.

<sup>1</sup>Based on Dell EMC Global Data Protection Readiness Research, July 2016.

<sup>2</sup>Based on internal Dell EMC analysis, January 2017.

<sup>3</sup>Based on internal Dell EMC analysis, April 2017.

<sup>4</sup>Based on Dell EMC internal testing compared to traditional backup.

<sup>5</sup>Based on aggregate data protection and recovery software and purpose-built backup appliance revenue as of December 2016.