

# TOP 5 REASONS WHY DELL EMC DATA DOMAIN WITH THE DELL EMC DATA PROTECTION SUITE FAMILY

## Leading Technologies; Better Together

For total peace of mind, trust your data protection to a vendor with a complete solution. Get the most out of Dell EMC data protection solutions by leveraging the power of the Dell EMC Data Protection Suite® Family with Dell EMC Data Domain®. Together, their value is even greater.

### 1 LOWER RISK OF DATA LOSS

Organizations that only work with one vendor for their data protection are less likely to experience the loss of critical data compared with organizations that work with multiple vendors. Trusting Dell EMC's leading data protection technologies for a complete solution across protection storage and data protection software will decrease the risk of a disruption in your data center.

### 2 TIGHT INTEGRATION

The tight integration of Data Domain and the Data Protection Suite Family ensures that our complete solution provides superior performance and efficiency. The combined solution can be up and running in minutes.

### 3 SUPERIOR DEDUPLICATION

Based on more than 12,000 systems deployed worldwide, Data Domain systems using Data Protection Suite backup applications average higher deduplication rates than Data Domain systems using a third-party application. Data Domain systems that use the Data Protection Suite Family average deduplication rates of 36x.

### 4 SIGNIFICANTLY REDUCED IMPACT & FOOTPRINT

When used with Data Domain, Data Protection Suite yields:

- Reduced backup storage by an average of 36x
- Reduced network traffic by up to 99%
- Reduced backup times by up to 50%

### 5 INDUSTRY-LEADING

Dell EMC continues to bolster data protection leadership, having been consecutively named a leader in Gartner's Magic Quadrant for Data Center Backup and Recovery Software, as well as the Magic Quadrant for Deduplication Backup Target Appliances, since their inception. Data Domain leads the protection storage market, both in technical capability and in market share with an install base of over 66,000 systems. With solutions that rank #1 in the combined data protection software and storage market, Dell EMC is the world's largest data protection vendor protecting thousands of customer's mission critical data around the globe. Do not delay in getting protected with the winning combination of Data Domain and the Data Protection Suite Family.