

# TOP 5 REASONS TO CHOOSE DELL EMC VIPR CONTROLLER

Dell® EMC® ViPR® Controller is storage automation software that abstracts and pools heterogeneous, multi-vendor storage into a policy-based storage platform which can be delivered via a self-service catalog.

## 1 SPEED DELIVERY WITH AUTOMATION

Centrally automate storage provisioning and reclamation tasks, freeing your storage team from repetitive, manual, administrative tasks so they can focus on strategic, value-driven activities. Independent lab testing by Principled Technologies found that on average, ViPR Controller reduces the time to provision storage by 63%\*. Accelerate delivery of cloud-based services on converged infrastructures. Policy-based management and automation reduces the risk of human error and the need for lengthy management reviews, improving agility and productivity.

## 2 DELIVER STORAGE-AS-A-SERVICE

ViPR Controller delivers storage to users via a policy-driven self-service catalog – on-demand. Users can easily subscribe – in 5 or fewer simple steps\* - to storage resources that meets their workload demands. Users do not need to know or care about the underlying hardware and software that is providing the storage to their application. ViPR Controller automatically provisions the right hardware and software to meet their needs.

## 3 PROTECT STORAGE INVESTMENTS

Protect existing storage investments while realizing the benefits and efficiencies of automating delivery of storage resources. ViPR Controller integrates into your existing environment, easing the transition to a centrally automated solution at your own pace. Leverage the underlying intelligence of existing storage, allowing your organization to choose from a variety of platforms – Dell EMC and 3<sup>rd</sup>-party to meet the specific service level requirements of the business.

## 4 OPTIMIZE RESOURCES WHILE MEETING SLAS

Identify available capacity within physical arrays that can be brought under ViPR Controller management. Expand insight with ViPR SRM across multi-vendor traditional and software-defined storage, tracking capacity consumption, performance trends and configurations. Take action on ViPR SRM insights with ViPR Controller to reduce costs while ensuring service levels.

## 5 PATH TO THE CLOUD

ViPR Controller delivers integration through, open, REST-based API and Cloud Stacks enabling ViPR Controller supported storage to be managed and provisioned via other management automation solutions. ViPR Controller delivers a path to the cloud while keeping your most valuable assets under your control.