PROTECT YOUR DATA AT EVERY POINT POSSIBLE WITH THE #1 IN DATA PROTECTION

Although a challenge, comprehensive data protection is possible and key to keeping your company’s most crucial assets protected in both physical and virtual environments. An independent analysis of global organizations and their data protection readiness reveals that a vast majority—nearly 82%—must transform their data protection to keep pace with the shifting IT landscape. According to the study:

- Data loss could increase by more than 35% when using multiple data protection vendors.
- 46% of organizations are unprepared for future business challenges.
- 36% of organizations suffered loss or downtime due to security breaches.
- The average annual cost of data loss.

ESSENTIAL AS ONE. MORE POWERFUL TOGETHER.

Dell EMC’s Data Protection portfolio powered by Intel® is cloud-enabled, converged infrastructure-ready and tightly integrated with VMware. The portfolio includes Data Domain protection storage, data protection software and available services for a complete solution. Protect all of your data, in any mode of consumption, deployed any way you want and everywhere you need.

Download the free software-defined version of Data Domain and experience all the features for as long as you want. And get a 20% discount and pre-paid maintenance on this industry-leading backup and recovery software. For details visit DellEMC.com/dpoffer.

HOW WE HELP YOU WIN NOW AND IN THE FUTURE

Comprehensive data protection
Dell EMC is one of a select few data protection companies that can protect data in all 4 consumption models: virtualized, hybrid, cloud and on-premises. Plus protection with continuous availability, replication, snapshots, backup and archive.

Purpose-built
Architecture matters. Dell EMC Data Protection solutions are VMware-integrated, converged-infrastructure ready and cloud-enabled with the exclusive ability to natively tier deduplicated data to the cloud.

Data Domain systems can scale up to 3PB of usable capacity in a single system with Data Domain Cloud Tier and back up 68TB per hour while Data Protection software provides unified visibility into more than 20 environments.

Cloud is where we shine
With more than 150PB protected in the cloud, no one protects more completely from cloud backup and archive to backup and recovery.

Lower cost-to-protect
The Dell EMC Data Protection portfolio provides the lowest cost to serve your data protection needs. When using Data Domain and Dell EMC Data Protection software together you can decrease costs even further. Backup costs are reduced and tape is virtually eliminated, thereby reducing infrastructure and environmental costs.

ONE VENDOR. COMPLETE DATA PROTECTION.

From cloud to on-premises and from archiving to disaster recovery and everything in between, your data is protected at every point while accelerating your IT Transformation.

What’s more, with Dell EMC, you have one vendor for all your data protection, backup and recovery needs so you can invest in the future rather than spend time managing multiple vendors.

Learn more at DellEMC.com/dataprotection

1 Based on aggregate data protection and recovery software and purpose-built back-up appliance revenue as of December 2017.
2 Based on Dell EMC Global Data Protection Readiness Research, July 2016.
3 Based on Dell EMC internal analysis, July 2017.
4 Based on internal Dell EMC analysis, January 2017.
5 Dell EMC internal testing compared to traditional backup.
6 Based on internal testing, usable capacity per couplet, in comparison to HPE, October 2016.
7 Based on internal Dell EMC analysis, September 2016.
8 Based on internal analysis, November 2016.
9 Based on Dell EMC internal analysis, April 2017.

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