Business Transformation is changing today's business landscape. Mobile apps have come to embody the promise of business transformation. These new applications are not only disrupting traditional business models, but also generating unprecedented amounts of data. IDC estimates:

**Source:** Dell Transformation Index for a poll of 4000 executives around the globe

Traditional storage infrastructure is not built to handle the volume of data that today's businesses generate. ECS gives us great flexibility in delivering a variety of services across our multitenant environment - and whether the customer needs gigabytes or petabytes, we now can respond very quickly. Siemens leverage ECS for mobile fine sync and share, expanding to over 330 thousand users for IoT and Hadoop on the same infrastructure in days.

**BUSINESS TRANSFORMATION ACCELERATE**

- 48% 7.8PB
- 92%

**Business Transformation Accelerator – Elastic Cloud Storage (ECS)**

ECS will help accelerate your business transformation by unlocking insights from data from both your traditional and next-generation applications in ONE global platform.

- Scalable: Object storage that can scale infinitely for both small and large files with strong global consistency.
- Intelligent: Integration of data streaming platform enabling real-time IoT data ingestion and analytics.
- Flexible: Unmatched flexibility with multi-workloads support and various consumption models.
- Enterprise-ready: A secure and compliant system with enterprise class object, file and HDFS support.

**TO YOUR BUSINESS TRANSFORMATION MOVE AHEAD**

Discover ECS at www.dellemc.com/ecs

**2X 80%**

- Faster Time To Provision
- Faster App Delivery
- More Likely To Beat Earnings
- More Coop With LOB
- IT Projects Ahead Of Schedule
- Cost Reduction For Critical Apps
- More On New Innovation Projects

**6X 4X 2X 8X 3X 14% $44M**

**Turnkey Appliance**

ECS Software Dedicated Cloud

**Modernize Existing Applications**

- Accelerate Cloud Native Apps
- Lower Primary Storage Costs

**Faster**

- 50%

**Insights**

- 2X

**Agility**

- 80%

**Cost**

- 1PB

**Scale**

- 50%

**Data**

- 1PB

Customers like ECS and so will you...

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