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*IDC Global Datasphere Forecast 1
Based on internal analysis, June 2018.

2. Dell EMC internal analysis using publically available competitive pricing from Rubrik and Cohesity, May 2018. Based on $ per logical GB. Actual cost will vary.

3. Based on Dell EMC internal analysis, May 2018, using Rubrik’s published data. Actual results will vary.

4. ESG Lab Review commissioned by Dell EMC, February 2018, versus a competitive Vendor A. Additional information on the testing environment.

5. Based on Dell EMC internal analysis of customer data as of May 2018.

6. Based on Dell internal testing and comparing against Rubrik’s published performance data in 2U, February 2018.