

# FUTURE-PROOF

## STORAGE LOYALTY PROGRAM

### FULL PORTFOLIO PROGRAM OFFERS

Midrange, High-End, Unstructured & Data Protection Storage



**3-YEAR SATISFACTION  
GUARANTEE**



**HARDWARE INVESTMENT  
PROTECTION**



**PREDICTABLE SUPPORT  
PRICING**

### SELECT PROGRAM OFFERS



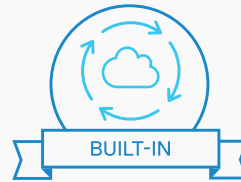
**4:1 STORAGE  
EFFICIENCY GUARANTEE**

All-Flash Products Only



**NEVER-WORRY  
DATA MIGRATIONS**

Dell EMC Unity, SC,  
PowerMax, VMAX All Flash,  
ECS, Isilon



**BUILT-IN VIRTUSTREAM  
STORAGE CLOUD**

Dell EMC Unity All-Flash



**ALL-INCLUSIVE  
SOFTWARE**

Dell EMC Unity, SC All-Flash,  
PowerMax, VMAX All Flash,  
XtremIO X2, ECS

[DellEMC.com/Future-Proof](http://DellEMC.com/Future-Proof)

- Satisfaction Guarantee:** Requires purchase of a 3-year ProSupport agreement. Compliance is based on product specifications. Any refund will be prorated.
- Hardware Investment Protection:** Trade-In value determined based on market conditions at Dell EMC's sole discretion.
- Clear Price:** Does not include SC series.
- 4:1 Storage Efficiency Guarantee:** Requires customer signature and purchase of ProSupport with Mission Critical.
- Never-Worry Migrations:** Does not include data transfer services. Customer responsible for ensuring data is backed-up.
- Built-In Virtustream Storage Cloud:** Free capacity is limited to 20% of purchased storage capacity.
- All-Inclusive Software:** Includes select software needed to store and manage data.

TERMS AND CONDITIONS APPLY. Valid only on direct purchases or through participating Channel Partners who offer reciprocal program benefits to their customers. See your Dell EMC sales representative or Channel Partner for details.

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