

# ESG STUDY: REAL RESULTS FROM IT TRANSFORMATION

IT analysis and strategy firm, ESG, conducted a study of 1,000+ IT leaders, and discovered companies with a more mature level of IT Transformation are better equipped to compete and win in today's digital economy.

## TRANSFORM IT. TRANSFORM BUSINESS.

The benefits of IT Transformation are clear. ESG determined that organizations with a high degree of IT Transformation maturity:



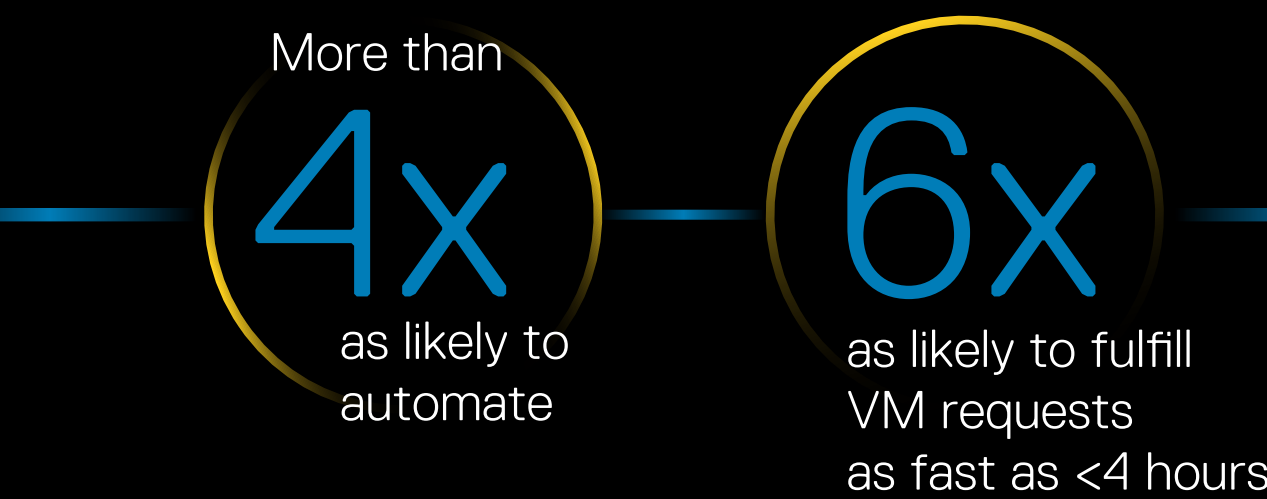
## Create competitive advantage

Transformed organizations have seen a marked improvement in the ability of IT and the business to invest in new technology initiatives. Those organizations are:



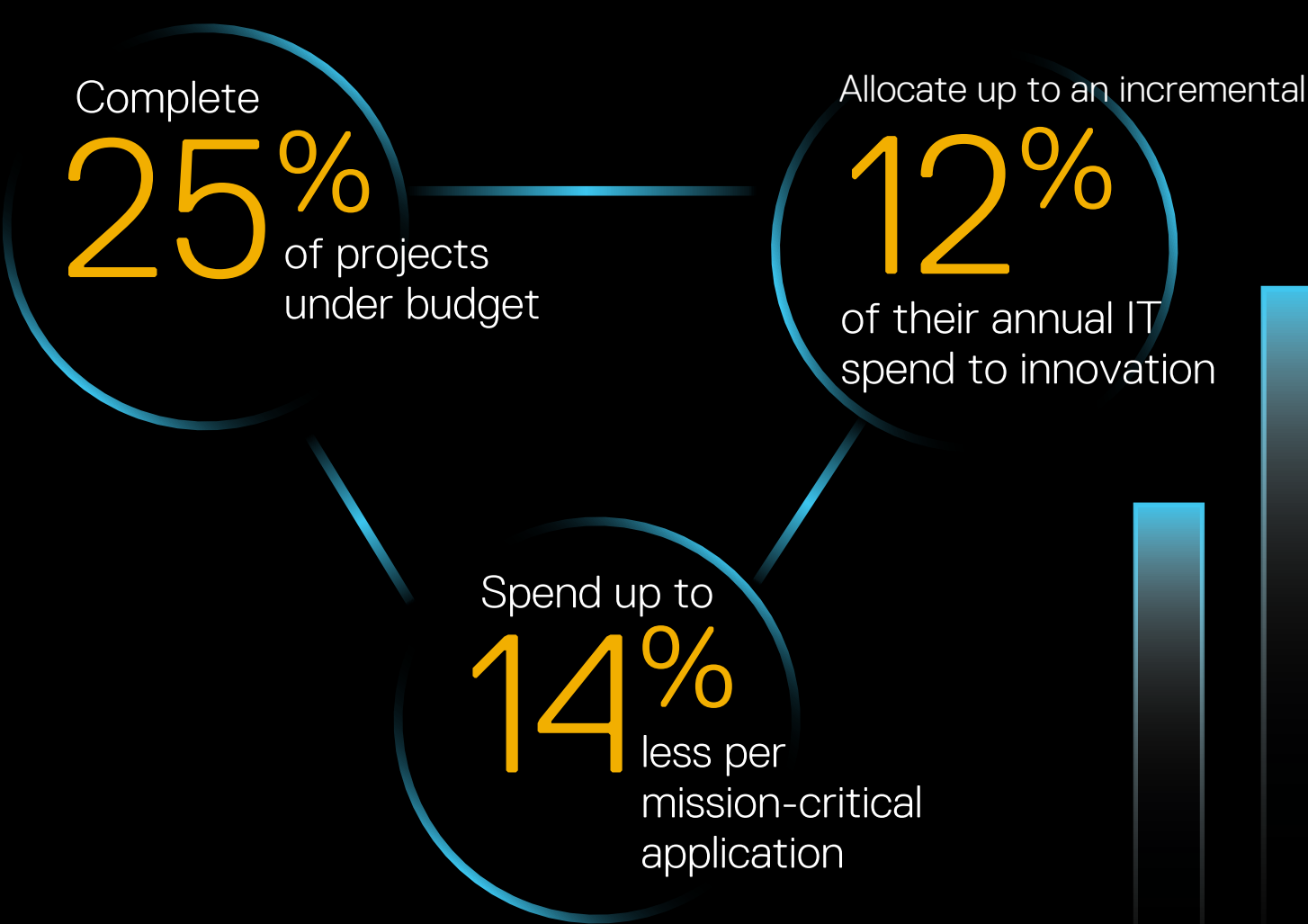
## Improve IT operations

IT departments with mature transformation levels see greater operational efficiencies. Those departments are:



## Reduce costs, increase innovation

ESG found that Transformed IT organizations are outperforming other firms across many key performance indicators. Transformed organizations:



## FOR YOUR IT TRANSFORMATION, PARTNER WITH THE #1 IN IT INFRASTRUCTURE<sup>1</sup>

When you modernize your infrastructure, automate IT services and transform operations, you transform your business. According to ESG's analysis, highly transformed organizations reduce costs, increase savings, get more time for product innovation and gain a clear competitive advantage. See real results with the leader in IT infrastructure. Transform IT with Dell EMC and Intel®.

[TAKE THE ESG IT TRANSFORMATION MATURITY ASSESSMENT](#)



Source: ESG, "How IT Transformation Maturity Drives IT Agility, Innovation, and Improved Business Outcomes," April 2017.

<sup>1</sup> According to publicly available Q4 2016 data, Dell EMC holds number one positions in revenue for storage, converged systems, servers, and cloud infrastructure.

(\*Cloud excludes double counting of storage and servers. Tie for Servers, based on units sold.)

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