

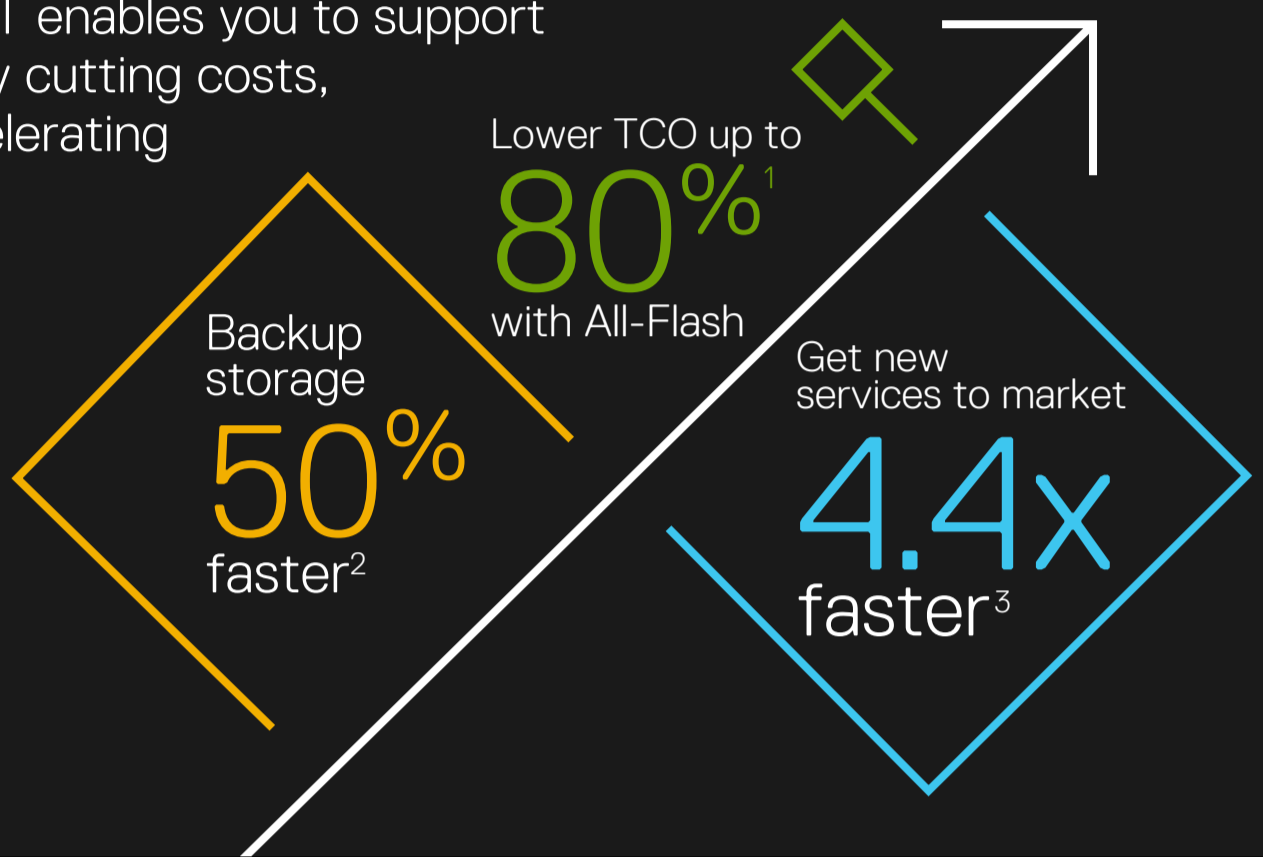
# 3 KEY STEPS TO IT TRANSFORMATION

In today's digital economy, technology must move at the speed of business to develop and deploy new applications, optimize resources and deliver ideal customer experiences. As technology teams shift from back office to executive strategy, transforming IT becomes job #1.

## 1 MODERNIZE YOUR INFRASTRUCTURE

Modernize your data center with **converged and hyper-converged** infrastructure built on world-class server and storage systems, including All-Flash, software-defined and cloud-enabled architectures. Modern IT enables you to support digital transformation by cutting costs, ramping agility and accelerating application deployment.

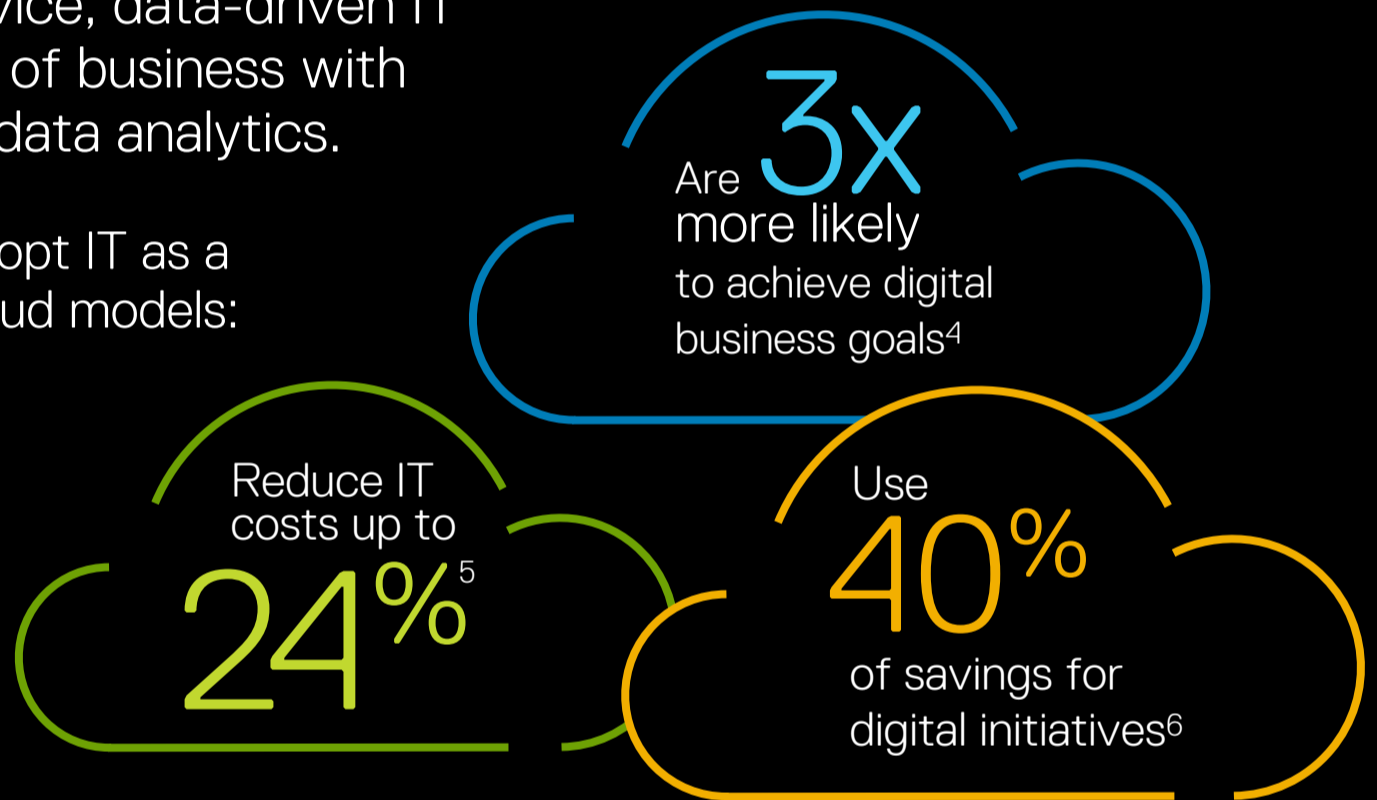
With converged, hyper-converged, All-Flash and data protection solutions, you can:



## 2 AUTOMATE SERVICE DELIVERY

Create a self-service, data-driven IT model for all lines of business with hybrid cloud and data analytics.

Customers who adopt IT as a Service (ITaaS) cloud models:



## 3 TRANSFORM PEOPLE AND PROCESSES

Transform your people and processes to align with a digital business model so you can transform your business.

Among IT leaders who successfully transform IT:



## MAKE IT TRANSFORMATION A REALITY

IT Transformation is the key to innovating and competing in today's digital economy. Modernize your infrastructure. Automate service delivery. Transform people and processes. With industry-leading essential infrastructure solutions from Dell EMC and powered by Intel®, you can be the disruptor—not the disrupted.

[DOWNLOAD THE FULL IDC REPORT](#)



1 Based on Dell EMC internal analysis, May 2016. TCO Calculated over 3 years vs. disk. <http://www.emc.com/collateral/brochure/h15054-modernize-with-all-flash.pdf>  
 2 Dell EMC internal testing compared to traditional backup.  
 3 IDC White paper, originally sponsored by VCE now Dell EMC, "The Business Value of VCE Vblock Systems: Leveraging Convergence to Drive Business Agility," May 2015.  
 4, 5, 6 IDG report, "Hybrid cloud computing, the great enabler of digital business," January 2017.  
 7, 8, 9 IDC Market Spotlight, "IT Organization Imperatives: Key Behaviors to Drive IT Transformation," January 2017.