THE HYPER-CONNECTED PATIENT
New opportunities to manage and prevent chronic diseases

PREVENT CHRONIC DISEASES AND THEIR complications

Europe has the highest burden of chronic diseases globally¹

90% of all deaths in Europe are caused by chronic diseases

86% Are caused by

- diabetes
- cardiovascular diseases
- cancer
- chronic respiratory diseases
- mental disorders

By 2017

5 million patients worldwide are forecast to be using wearable technology and remote monitoring devices²

PROMOTE HEALTH THROUGH IMPROVED PATIENT ENGAGEMENT

Patient generated data can be shared with healthcare providers and social networks to:

- Support Healthcare Costs Sustainability
- Enhance Chronic Disease Management
- Reinforce Healthy Lifestyles

Engage the patient in the delivery of integrated care

It's more than just devices. It's about:

- Secure access to information needed for the lifetime of the patient
- A patient centered ecosystem relying on end-to-end information management
- An interoperable, agile architecture that is sustainable as technology changes

57% willing to use a device if it would lead to lower health insurance premiums³

40.9% lost interest and stopped using devices when no behavioral change programs were used⁴

INSPiRE LONG-TERM CHANGE

70% of stroke
80% of coronary heart disease

Healthy lifestyle practices prevent¹

Download the full IDC report

¹IDC, Taking On The Chronic Disease Burden in The Hyper-Connected Patient Era, Mosaicilation Study, ID# 300189, Sept 2014
²National Library of Medicine, R01LM010577-02, 2014
³Forsyth, The Health Impact of Consumerism: Benefits, Dan Cook, Oct 2014
⁴IDC Health Insights "Perspectives: The Consumer Experience — Why Consumers Stop Using Health Technologies" June 2014