

EMC and Microsoft

Enabling greater efficiencies across your Microsoft® applications and platforms

In the current economic climate, efficiency is the watchword. You are expected to achieve more with less. To do so, you must address information technology challenges while reducing costs and risk—and increasing business productivity and IT control.

The success of your business hinges on your ability to make users more productive and effective through the solutions you deliver. EMC® and Microsoft can help with proven technologies and expertise that address requirements for the desktop, data center, and business-critical applications.

As a Microsoft partner, EMC is committed to enabling you to realize the many operational and cost benefits of the latest Microsoft technologies. We can help you leverage the power of Microsoft virtualization, unified communications, deduplication, and many other game-changing solutions.

The leader in virtual infrastructure solutions

EMC is the industry leader in providing virtual infrastructure solutions for customers of all sizes, helping them achieve the efficiency, flexibility, continuity, and agility they require. And together with Microsoft, we have developed best practices to help design, deploy, and manage virtualized Microsoft environments.

Because of our comprehensive integration testing through EMC E-Lab™ and our long-standing engineering relationship with Microsoft, we're able to deliver early hardware, software, and services support for Microsoft Windows® Server 2008 Hyper-V and Microsoft System Center Virtual Machine Manager.

Efficient messaging environments

With the powerful combination of EMC Information Infrastructure and Microsoft Exchange 2010 you gain greater efficiencies across your messaging environment. Together, EMC and Microsoft help you save money by consolidating messaging servers and voice mail, reducing infrastructure costs, and preventing information exposure. EMC best practices enable you to extend the benefits of virtualization to key Microsoft applications—such as Microsoft Exchange—all with a focus on increasing IT efficiency.

Technology, expertise, and solutions

EMC offers a broad portfolio of technologies, expertise, and solutions to drive efficiencies and address your Microsoft infrastructure requirements in the following areas:

- **Tiered storage solutions:** Our network storage platform portfolio—including EMC Symmetrix®, EMC Symmetrix V-Max™, EMC CLARiiON® and EMC Celerra®—fully supports Microsoft Windows Server 2008 Hyper-V, as well as mission-critical applications such as Microsoft Exchange. With EMC's expertise and innovative technologies, you can lower the overall TCO of storage and boost efficiency and flexibility through server virtualization, virtual provisioning, thin provisioning, and Virtual LUN migration.
- **Backup solutions:** Ensure data protection and recovery to support your RPO/RTO requirements—including the capabilities to schedule, create, and manage VSS snapshots.
- **Data protection solutions:** Provide unified protection via a single recovery interface to address all of your virtualized Microsoft application requirements.

- **Security solutions:** Implement access control, authentication, credential management, and data loss prevention with EMC and RSA data protection and security solutions.
- **Information governance solutions:** Deploy archiving and compliance solutions to help manage message retention, simplify migrations to Microsoft Exchange 2010, and cost-effectively respond to eDiscovery requests. EMC SourceOne™ Email Management, for example, provides centralized retention control and granularity for both retention and disposition.

And to ensure that you get it right the first time, you can turn to EMC Consulting Services for the design and implementation of Microsoft desktop, server, messaging, and virtualization technologies.

Delivering dynamic IT infrastructures

EMC Information Infrastructure solutions for Microsoft help you realize significant cost, service-level, and agility benefits of Microsoft technologies. The combination of our infrastructure technology and services expertise with Microsoft virtualization and messaging technologies helps deliver dynamic IT infrastructures.

We're uniquely qualified to help you assess, implement, and optimize all of these new IT solutions within your information infrastructure. Our advanced knowledge and experience—along with the industry's broadest range of solutions—enable you to:

- Deploy virtualization from the desktop to the data center
- Lower storage TCO by up to 25 percent in less than a year
- Reduce backup data—and time—by up to 90 percent
- Cut data center space, power, and cooling costs by up to 70 percent
- Manage three-to-four times more servers, storage, and network devices without adding resources

[Results may vary by customer environment]

EMC Consulting—a proven Microsoft partner

You can count on EMC Consulting professionals for a full range of design, development, and implementation services for technologies including: Microsoft Windows Server 2008 R2, Microsoft Hyper-V virtualization, Microsoft Exchange Server 2010, and Microsoft Windows® 7.

We fully understand your challenges and expertly leverage and integrate the technologies you need to meet your business requirements. To minimize risk and optimize time-to-value, we employ field-tested tools, proven methodologies, and best practices—and adhere to industry standards.

Our consulting specialists are highly skilled and experienced in the latest Microsoft messaging and unified communications technologies. So you can be assured of smooth migrations to the latest releases.

With our expertise in server, application, presentation, and desktop virtualization, we help you successfully plan and implement Microsoft virtualization solutions. To optimize your infrastructure and implement virtualization, we offer Microsoft Windows Server 2008 Hyper-V and Microsoft System Center assessment and planning services—as well as design services for virtualizing applications. The result? Reduced costs, increased flexibility, and the highest availability levels.

EMC is a Microsoft Gold Certified and Global Alliance Partner with 11 Microsoft competencies and 20 “Partner of the Year” awards.

Partnering for a more efficient future

By partnering with EMC and Microsoft, you can meet your most aggressive demands for cost savings and IT efficiencies—and position your organization to thrive in the future.



EMC Corporation
Hopkinton
Massachusetts
01748-9103
1-508-435-1000
In North America 1-866-464-7381
www.EMC.com

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Discover more about how EMC and Microsoft can help you increase efficiencies across your Microsoft applications and platforms by visiting www.EMC.com/microsoftsolutions.