

# DOCUMENTUM ECM: TRANSFORMING ENTERPRISE CONTENT MANAGEMENT

Capitalize on the new information landscape.  
Leverage new information types. Enable the New User.



## 'INFORMATION' REDEFINED

The meaning of “enterprise information” is moving at the speed of innovation. Information now resides in multiple geographies, across multiple databases, repositories, mobile devices, and desktops. Rich media are used as often as Microsoft Office documents—and one format is often embedded in another. Enterprise communications have become a fabric woven of many threads: email, micro-blogging, social media, print, web, and locative mobile applications. The line between internal and external content has blurred.

The New Users are now setting the information agenda for IT. They want instantaneous and personal control of all this content across a variety of devices. They want business applications to function as highly interactive, highly-usable websites available anytime, anywhere.

## ESSENTIALS

- Connects the New User to more types of content regardless of the device
- Secure and collaborative access
- World-class governance and compliance
- Scalable, flexible, extensible
- Cloud ready
- Combines ECM capabilities into a unified platform

## THE ECM EVOLUTION

If you wish to compete and thrive in this new world, you must find a way to implement a social media dialogue and expand content exchange among all your constituents—without sacrificing security, governance, and compliance.

EMC has expanded its longtime leadership in Enterprise Content Management with Documentum ECM, a suite of transformative technologies which allows you to extend information accessibility and collaboration while maintaining the strict security, world-class governance, and automated compliance you have come to expect from EMC. Deployment options include a rich variety of on-site, on-demand, virtualized, and distributed infrastructures.

## ENABLING THE NEW USER

With Documentum ECM, the New User will find unified, easy-to-use application interfaces, mobile access, and desktop integrations that enable faster decision making and boost productivity. That's because collaborative tools, interactive discussions, and all types of content can be seamlessly incorporated into enterprise projects and workflows. Video, audio, images, print, email, chat, blogs, and document files all become managed components of the business process, and allow you to profit from the new way people interact. It's a new kind of content management for a new kind of user.

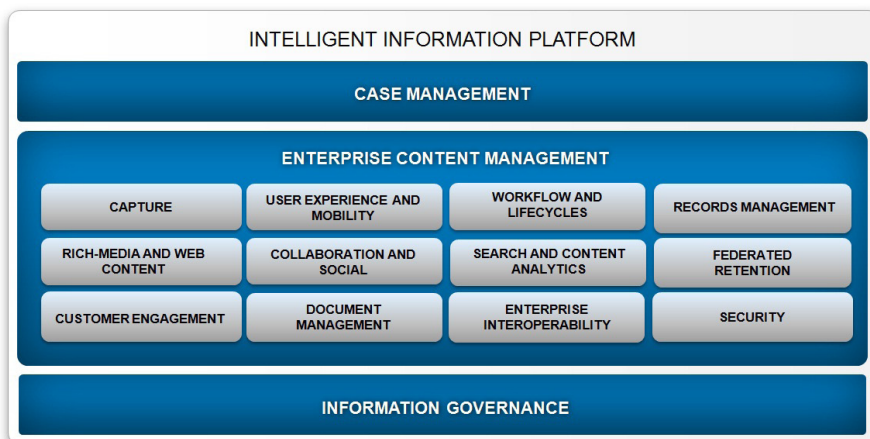
## SECURITY GUARANTEED

Security does not need to be complicated to be effective. Despite the high degree of accessibility and collaboration, your content will be protected from both external threats and

internal trespassing. That's because EMC has applied the kind of security that only comes from deep experience in Enterprise Content Management. Documentum employs a combination of user-based, role-based and object level security that is easy to use and implement. Content can also be encrypted both inside and outside the repository with out-of-the-box information rights management (IRM) capabilities.

## GOVERNANCE AND COMPLIANCE

Meeting regulatory and corporate compliance has become a critical challenge for companies and organizations in every industry. Documentum ECM provides the system of record for your most valuable information. Secured "virtual collaborative work spaces" with defined membership protect sensitive case and related data. Detailed, object level audit trails increase content accountability and tracking. Transparent and seamless retention policies move content from active to archive states. Finally, indexing and classification capabilities reduce the cost associated to expensive data processing.



Extensible and scalable, Documentum ECM leverages key technologies within a unified platform.

## EXTEND ECM

- **Leverage existing applications.** Get the most out of your enterprise applications such as Microsoft SharePoint. Documentum ECM has multiple, seamless, and proven integration points which enable you to leverage SharePoint's strengths while avoiding SharePoint's risks and limitations.

- **Human-Centric Case Management.** Documentum ECM is also the foundation for Documentum xCP, which allows you to go beyond ECM and streamline your operation around case-based activities. With xCP's composition tools, you can rapidly implement

human centric, task-driven, business process applications which combine case management, content management, and analytics.

- **Step into the Cloud.** Ready to cut your infrastructure costs and streamline management with off-premise solutions? Select your path to the cloud with Atmos cloud storage or EMC OnDemand, which leverages EMC cloud data centers backed by EMC experts in virtualization, security, storage, and information management. Among many powerful features, OnDemand offers a single, unified, and centralized dashboard for information administration—along with the opportunity to integrate with existing on-premise solutions.

## UNIFIED ECM ARCHITECTURE

The Documentum name represents continuous innovation in enterprise content management dating back more than 20 years. EMC is committed to maintaining that drive with Documentum ECM. This unified architecture leverages and expands the Documentum Platform, CenterStage, the My Documentum Family, Records Management, Information Rights Management, Digital Asset Management, Web Content Management, the EMC Captiva Family, and EMC Document Sciences xPression.

### LEARN MORE

Transform the way your organization works and competes in the new information landscape. To learn more about Documentum ECM visit [www.EMC.com/ECM](http://www.EMC.com/ECM).

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