



EMC Compliance Solutions

Meet regulatory compliance demands—safely and cost effectively

Enable compliance. Minimize legal risk. Reduce costs.

Compliance means not only following the rules, but also being able to prove it. These rules originate from various sources including government regulations, corporate governance requirements, and internal company policies, among others. As the list of compliance requirements continues to grow, organizations are demanding solutions that enable compliance with current requirements while being flexible enough to adapt to new and evolving compliance mandates.

Fines and other penalties for noncompliance are driving companies to reconsider their information management practices and implement governance strategies that work across the entire enterprise. At the same time, these companies expect solutions that deliver business value beyond basic compliance.

Delivering more than compliance

EMC's information lifecycle management (ILM) approach to compliance delivers specific offerings that enable organizations to achieve compliance as an integral part of a well managed information infrastructure. By approaching compliance as part of an ILM strategy, organizations can build an infrastructure and deploy best practices that deliver information integrity, confidentiality, and accessibility at every stage of the information lifecycle. As a result, EMC customers enhance their ability to comply with a broad range of information requirements, while also gaining operational, business, and financial benefits beyond compliance.

Ask yourself these questions:

1. Do you have a records retention policy in place? Does your policy apply to all record types and media, including e-mail, financial records, voice, and video?
2. How quickly can you find and retrieve documents as part of the discovery process or in response to regulatory agency requests? Do you track your company's costs for legal discovery and litigation support?
3. Can you ensure the authenticity of your documents?
4. Are you able to assign and protect access to certain documents?
5. Can you show a detailed audit trail to establish that your organization has proper internal controls that are being followed?
6. What are your policies for destruction of documents? How long does the policy require different types of records to be retained, and who has authorization to destroy them?
7. Do you routinely back up multiple copies of unchanging content, or back up data or records that are not required to be retained?

If you are struggling with these issues, EMC can help.

EMC enables compliance and improves business results

EMC solutions for compliance enable organizations to address their most pressing compliance challenges while also improving business results by effectively managing information at every point in its lifecycle—from creation to final disposition.

- **Financial Impacts:** You will reduce the costs of information protection, management, and retrieval by eliminating stovepiped compliance and archiving operations, and consolidating redundant equipment and optimizing staff deployment. Better management of regulated content means less expense in responding to data requests that are part of a legal discovery or regulatory agency request.
- **Operational Impacts:** You will access and retrieve content faster. By automating policies that you define for information creation, access, integrity, protection, retention, and disposition, you will be able to achieve compliance while minimizing resource requirements. By building compliance into your ILM strategy, you will acquire built-in flexibility to adapt to any new requirements that may arise, moving content and modifying policies as needs demand.
- **Business Impacts:** You will know exactly what information you have and where it is, minimizing the business impact of content requests. Unauthorized access or deletion will be prevented, resulting in less risk of violating retention and privacy requirements. You'll create more satisfied end users and customers by delivering the highest service levels with more efficient information management practices.

EMC's unique value in compliance

EMC was first with specific storage infrastructure solutions for compliance and continues to lead with offerings and features that deliver unique value.

- **Policy-based records management:** EMC storage platforms and EMC Documentum[®] offerings help organizations ensure content is managed according to defined regulatory, internal policy, and service level requirements.
- **Data classification:** EMC helps organizations define a tiered storage architecture to align business requirements with architecture, data policies, and service levels.
- **The right storage for the right content:** EMC enables organizations to match the regulatory value of information to the right price/performance platform.
- **Retention and protection:** Assured authenticity, guaranteed retention, and proper disposition of expired content with EMC Centera[™] and Centera Compliance Edition series.
- **Object-level access:** EMC Centera enables organizations to manage records at a very granular level, so the exact data asked for is available when needed.

Take the Next Step

Find out why so many customers are turning to EMC for their regulatory compliance information needs and changing compliance from just a necessary chore to a business-enhancing opportunity for competitive advantage. To learn more, contact your local EMC sales representative or visit our website at www.emc.com/solutions/compliance

The most comprehensive set of compliance offerings

EMC has long been providing solutions for our customers' compliance challenges, and now extends these offerings to include new EMC Proven[™] solutions, with unique Centera, EMC Documentum, EMC Legato[®], and partner offerings:

- **E-mail Archiving Proven Solution:** EMC solution for e-mail archiving with Legato
- **Content Archiving and Retrieval Proven Solution:** EMC compliance solutions for content management with Documentum and Mobius
- **Enhanced Centera capabilities:** new CentraStar[™] software release with new management, faster performance, and advanced compliance functionality
- **Services:** EMC Data Classification Services, including assessment services delivered through industry-leading consultants, EMC Certified Data Erasure Service, and Data Migration Services from EMC and our partners are important components of EMC's compliance offering.