

EMC PRIVATE CLOUD ASSESSMENT SERVICE FOR THE PUBLIC SECTOR

Accelerate virtualization to reap benefits faster

ESSENTIALS

Cloud Strategy Assessment for the government IT department provides significant cost savings for IT Transformation, including:

- Analysis of support contracts, funding, overhead costs, and resource allocation proved \$24 million/year annual savings
- Report provided defensible cost savings

“The President has ordered a three-year freeze in non-defense and national security programs in the FY 2011 budget and has ordered some agencies to reduce their 2012 budget request by five percent. To do more with less, we need game-changing technologies. Cloud computing is one such technology.”

VIVEK KUNDRA, FEDERAL CIO

July 1, 2010 before the House Committee on Oversight and Government Reform Subcommittee

EMC® Consulting Private Cloud Assessment Service enables you to realize private cloud benefits more quickly by building an enterprise-scale architecture that is flexible, agile, and aligned with the changing landscape of federal IT.

BUSINESS CHALLENGES

IT leaders in federal, state, and local government agencies are challenged everyday to deal with budget issues and cost-cutting measures from the lingering fiscal crisis. The executive branch has mandated that agencies must continue to consolidate IT infrastructure and optimize the use of IT staff. All IT purchases need to be accountable and transparent and they need to be consistent with interagency policies. Agency IT leaders are being asked to do this in a time when year-over-year agency budgets are expected to decline 10 percent.

Agency IT directors are also facing continuing mandates to “go green” by limiting carbon emissions and leveraging new, less-expensive power sources. The promise of cloud-based applications sets an overall expectation for IT services and raises the bar for government IT. The challenge is one of maturity and execution. Understanding the scope of this fundamental transformation of IT is difficult when budgets are tight and day-to-day tasks consume so much effort—you need the guidance of an experienced partner.

SCOPE AND APPROACH

EMC Consulting accelerates your return on virtualization investments. We expedite private cloud adoption through a comprehensive approach spanning all phases of your connected government initiative and addressing all aspects of your virtual infrastructure.

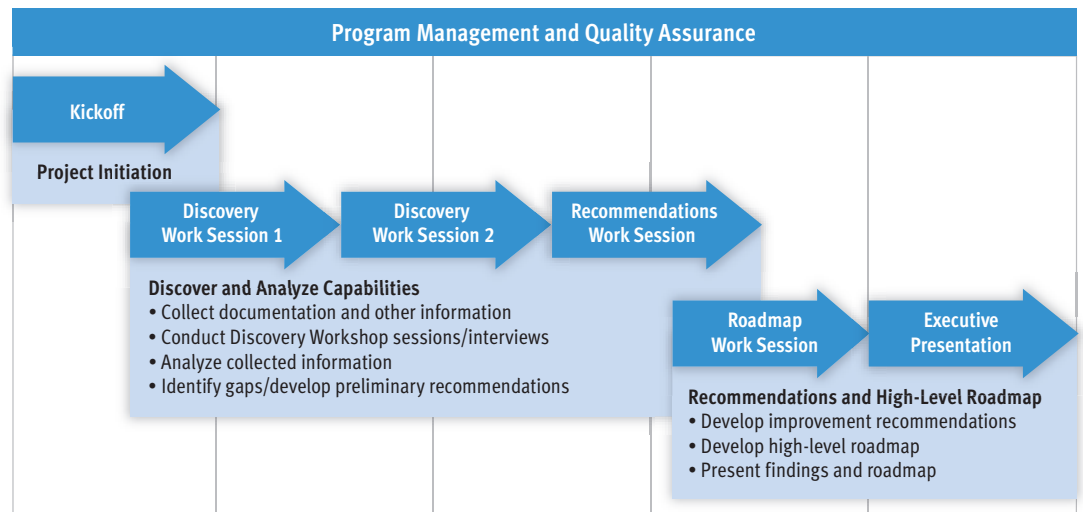
We address both your business objectives and virtualization technology needs with consulting engagements aligned to a common methodology derived from years of experience. By creating an enterprise center of excellence for your virtual data center initiative, we assure maximum impact and consistent results. We use consolidation, encapsulation, and automation to improve the efficiency and agility of the IT environment.

The EMC Consulting Private Cloud Assessment for Public Sector Service focuses on:

- Maturity assessment of operational, technical, governance, and risk processes
- High-level private cloud architecture including detailed technical advice on storage, network, and compute resources
- An initial financial analysis and business case that shows value to agency stakeholders
- A high-level transformation roadmap with recommendations and resource plan that jumpstarts your journey to private cloud

Taking an information-centered, complete approach, EMC professionals minimize risk and business disruptions as you consolidate and build out your private cloud. Our skilled delivery teams will collaborate with you to develop customized engagement models to fit your needs throughout the deployment.

PRIVATE CLOUD ASSESSMENT WORKFLOW AND TIMELINE



SERVICE VALUE

With EMC Consulting, you'll significantly increase the flexibility and agility of your organization by deploying a private cloud computing model. Our deep domain expertise in virtual information infrastructure and extensive experience in data center operations and management will ensure you avoid the pitfalls that can delay or sidetrack progress to virtualization benefits.

We prepare you for further agility benefits from private cloud approaches to IT and accelerate IT's transformation. We demonstrate benefits such as:

- Alleviating technology, operational, and organizational challenges to a private cloud deployment
- Increasing efficiency across both physical and virtual infrastructures
- Reducing IT costs
- Providing agile and responsive security
- Establishing tiered, service-based virtual infrastructure

EMC CONSULTING

As part of EMC Corporation, the world's leading developer and provider of information infrastructure technology and solutions, EMC Consulting provides strategic guidance and technology expertise to help organizations exploit information to its maximum potential. With worldwide expertise across organizations' businesses, applications, and infrastructures, as well as deep industry understanding, EMC Consulting guides and delivers revolutionary thinking to help clients realize their ambitions in an information economy. EMC Consulting drives execution for its clients, including more than half of the Global Fortune 500 companies, to transform information into actionable strategies and tangible business results.

CONTACT US

For more information, visit www.EMC.com/consulting, or contact your local EMC Consulting representative.

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