

PRIVATE CLOUD FOR UNIFIED MESSAGING AND COLLABORATION

ESSENTIALS

Cloud architecture without the compromise

- High performance, low TCO, fast time to market
- Highly secure with operational and functional flexibility
- Scalable project delivery methodology

Certified messaging and operational experts

- Multi-platform migration expertise
- Microsoft MVPs, MCPs, Rangers/Masters, and Certified Architects
- Certified as Cisco CCIE, VMware VCP, Security: CISSP, CISA, CISM, and BlackBerry

Established, award-winning organizations

- Microsoft Gold Certified Partners with a combined 21 competencies
- EMC: Twenty-time Microsoft “Partner of the Year” winner
- Ceryx: Microsoft Impact Award winner; “Hosting Partner of the Year”

BUSINESS CHALLENGE

Enterprise-grade messaging has become a critical component for today’s enterprise, the vast majority of whom rely on Microsoft® Exchange®, Microsoft SharePoint®, and Microsoft Office Communication Server® (OCS) for fast communications, document storage, collaboration, and integration with other line-of-business and workflow systems. Maintaining and managing those solutions has become a challenge as organizations struggle to keep their infrastructures secure, compliant, current, and highly available.

An increasing number of large organizations now outsource their messaging infrastructures in order to save costs, improve service, and enable IT staff to support projects more central to their lines of business. Many hosted or “cloud” offerings claim to deliver on these promises, but most involve compromise in features, service levels, and/or architecture.

SERVICE DESCRIPTION

EMC® Consulting has teamed with Ceryx to jointly offer a private cloud solution for unified messaging and collaboration. This offering provides all the benefits and efficiencies of the cloud without the compromise. Customized to your requirements, it consists of, but is not limited to, hosted Microsoft Exchange, Microsoft SharePoint, and/or Microsoft OCS, along with EMC security, data protection, archiving, and storage solutions. Your users will have access to a wide-range of native Microsoft Exchange functionality, typically found only with on-premise installations. Get the contract terms, SLAs, change management, and operational flexibility that conform to your organization’s goals—not the provider’s.

The EMC and Ceryx private cloud offering provides:

- Flexibility—start with Microsoft Exchange and add Microsoft SharePoint or Microsoft OCS later
- Integration support for third-party, custom, or on-premise products (e.g., CRM, HR applications, ERP applications, on-premise or hosted archiving solutions, document management, portal integration, PBX integration, and non-Microsoft unified communications solutions such as Cisco Unity)
- Advanced security features and functionality such as two-factor authentication through RSA® SecurID®, BlackBerry policy management, granular reporting, and custom routing rules
- Operational flexibility that supports your requirements for data residency, custom data backup schedules, data restores, monitoring integration, mailbox exports, migration services, and more
- Custom, dedicated architecture based on EMC information infrastructure hardware and software
- EMC Consulting for migration services from your target environment including Microsoft Exchange, IBM Lotus Notes, Novell GroupWise, and other messaging systems
- Ceryx data centers in the United States, Canada, and the U.K. that enable support for users in distributed offices and locations around the globe

EMC Consulting provides assessment services that can help you determine the architecture, migration, and integration approach that best meets your needs. We can migrate your current environment into the new cloud environment without disrupting existing operations and we can preserve the customized integrations with your legacy applications and business processes.

SUMMARY OF BENEFITS

When you deploy the EMC and Ceryx private cloud offering, you'll benefit from lower operating costs, the flexibility to repurpose high-value IT employees, and the assurance that your solution is integrated, available, and always up-to-date. The EMC and Ceryx private cloud offering eliminates issues with aging messaging infrastructure and frequent capital expenses for maintenance and upgrades. You can take advantage of all the operational efficiencies and savings associated with a cloud-based environment without compromising your existing IT investments. Maintain integration with your existing systems and continue the workflows that are critical to your organization's success.

The benefits of the EMC and Ceryx private cloud offering include:

- **Reduced cost:** moving from an on-premise deployment or a traditional outsourcer can reduce costs by 30-40 percent.
- **High availability and performance:** by specializing exclusively on the Microsoft unified communications stack running on a centralized architecture, the EMC and Ceryx private cloud offering can provide a higher level of performance and availability than can be achieved with on-premise.
- **Freedom from upgrades and maintenance:** never worry again about hardware refreshes and upgrading software to the latest version every two years. The EMC and Ceryx private cloud offering ensures you are always running on the latest platform.
- **Features, functionality, and integration:** maintain the control and application integration you are accustomed to with an on-premise implementation.
- **Operational flexibility:** specify SLAs, data residency requirements, custom data backup schedules, data restores, monitoring integration, mailbox exports, migration services, and more.
- **Speed to market:** the EMC and Ceryx private cloud offering is based on an established platform with many components already in place, resulting in dramatically reduced deployment times.

With EMC information infrastructure products, EMC Consulting migration services, and Ceryx hosting services, this private cloud offering provides the reliability and security you need with the flexibility your business demands.

EMC CONSULTING

As part of EMC Corporation, the world's leading developer and provider of information infrastructure technology and solutions, EMC Consulting provides strategic guidance and technology expertise to help organizations exploit information to its maximum potential. With worldwide expertise across organizations' businesses, applications, and infrastructures, as well as deep industry understanding, EMC Consulting guides and delivers revolutionary thinking to help clients realize their ambitions in an information economy. EMC Consulting drives execution for its clients, including more than half of the Global Fortune 500 companies, to transform information into actionable strategies and tangible business results.

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