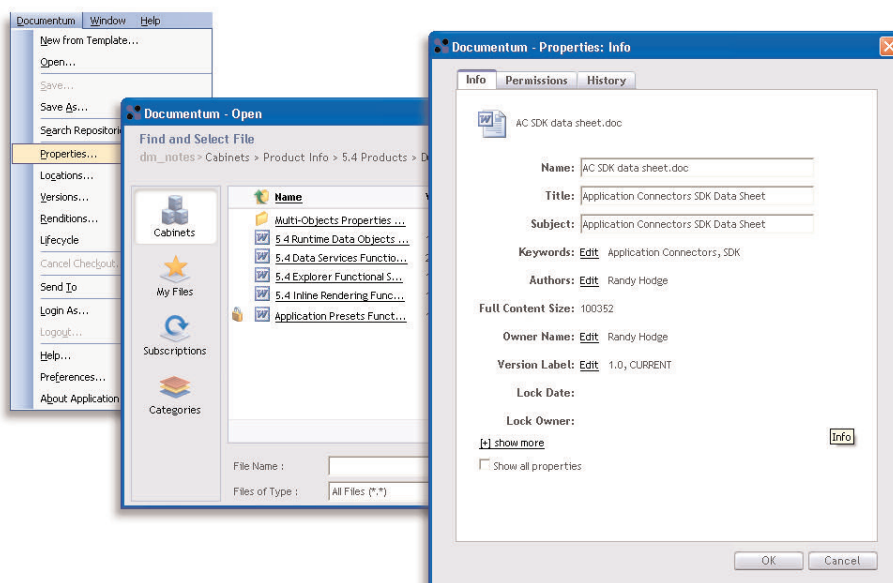


EMC Documentum Application Connector Software Development Kit

Bring powerful content management services to popular desktop applications

The Big Picture

- Provides EMC partners and customers with cost-effective, consistent ability to enrich popular desktop applications with powerful content management services
- Reduces support and maintenance costs and speeds time to market for content management-enabled applications
- Makes end users more productive by enabling seamless enterprise content management within their favorite applications



EMC Documentum Application Connector SDK provides a complete developer's kit for creating WDK-based integrations between popular desktop applications and Documentum content management services. The kit uses a collection of reusable Documentum UI components and services to introduce powerful content management capabilities directly in desired applications.

To speed time to market and reduce costs for developers, the Application Connector SDK includes a thorough developer's guide, complete APIs and libraries, and sample applications (including source code) that illustrate reference implementations for successful application connectors.

Make your customers more productive with integrated content management

Knowledge workers, creative authors, analysts, and other application users have daily responsibilities that require them to work in dedicated desktop environments. Learning new applications and incorporating them into their busy processes does not rank high on their list of priorities.

Yet these important users may need to embrace powerful enterprise content management capabilities to ensure the proper handling of their critical materials. With a Documentum application connector, users can stay in their familiar desktop application and still have immediate access to such content management capabilities as:

- **Version management** to track document history and leverage previous works
- **Workflow processing** for following established business processes
- **Lifecycle processing** to track and manage document status
- **Templates** to easily use corporate standards
- **Renditions** to automatically create desired document formats
- **Advanced search** to quickly find relevant documents
- **Retention policy services and records management** to aid in compliance and governance
- **Repository-based security** to enforce proper authentication and authorization

With seamless access to such capabilities, desktop application users become more productive while simultaneously enjoying the benefits of EMC Documentum, the industry-leading enterprise content management platform.

Build consistent integrations more quickly, with lower cost and higher supportability

In the past, the effort required to build custom integrations between desktop applications and content management systems has been time-consuming and complex. The EMC Documentum Application Connector SDK eliminates these hurdles, enabling partners and customers to realize many clear benefits:

- **Reduced cost:** Developers can produce lower cost integrations to Documentum by reusing pre-packaged components provided by the Application Connector SDK
- **Faster time to market:** Integration with Documentum using the Application Connector SDK is significantly faster than any DFC-based integration
- **Improved architecture:** Application Connector integration results in a lower footprint on the desktop than a DFC-based integration
- **Lower maintenance:** Application Connector SDK eases up-front development effort and ensures compatibility with future versions of Documentum software
- **Greater consistency:** Using consistent integration technology across desktop applications, the Application Connector SDK enables improved support and quality in finished integrations
- **Marketing opportunity:** Partners who use Application Connector SDK to integrate with Documentum can participate in the Design for Documentum program and leverage its marketing and sales benefits (including press releases, website listing, and so on)



EMC Corporation
176 South Street
Hopkinton, MA 01748
1-508-435-1000
In North America 1-866-464-7381

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Take the next step

You owe it to your business to investigate EMC Documentum Application Connector SDK and the Design for Documentum partner program. Bring the power of enterprise content management to your customers' desktop environment and business processes. To learn more, visit <http://software.emc.com> or call 800.607.9546 (outside the U.S.: +1.925.600.5802).