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Private Cloud Strategic Impact Advisory Service Summary

- Half-day to multiday session
- For representatives from executive management, information technology, and lines of business
- Explores the strategic relevance of private cloud for your business

Private Cloud Strategic Impact Advisory Service

Private cloud can have a strategic impact on your business, transforming the way you develop and distribute value to your clients. Cisco and EMC with VMware give you and your primary enterprise stakeholders an opportunity to identify ways you can benefit from a private cloud strategy. Our workshops give you a cost-effective way to explore private cloud's effect on business models, operation processes, and technology architecture.

Business Challenges

Deploying a private cloud requires stakeholders to agree to undertake a significant transformation of their IT environment in exchange for major business benefit in terms of cost and flexibility. Private cloud provides unprecedented economies of scale as well as dramatically improved flexibility from virtualization technology. Private clouds pool IT resources across the enterprise to develop a scalable architecture that spans compute, network, and storage resources, providing IT as a service to the business. This IT transformation accelerates application and product development.

Many executives have questions as they consider a private cloud strategy. What should be the initial set of IT services and applications that are migrated to private cloud? What are the possible implications for security, trust, operational change, and other business factors? Where does the organization start?

Company executives and senior management benefit from expert consulting assistance to address their concerns and help them develop a formal business justification and roadmap. Determining who the business stakeholders are and developing the appropriate oversight and governance for your private cloud initiative are critical to keeping the stakeholders informed and engaged.

Service Description

The Private Cloud Strategic Impact Advisory Service, part of the Virtual Computing Environment (VCE) coalition's Executive Advisory Services from Cisco and EMC with VMware, provides a low-risk way to define the scope of your private cloud strategy, identify critical supporters of your private cloud initiative, and develop a solid business case. The workshop demonstrates private cloud's role in making IT a critical tool for removing

Related Services

Executive Advisory Services

- *Cloud-Based Business Advisory Service*

Architecture Advisory Services

- *Virtual Desktop Advisory Service*
- *Private Cloud Impact Advisory Service*

Strategy Services

- *Cloud Computing Strategy Service*

Design and Implementation Services

- *Vblock Design and Implementation Service*

obstacles and improving delivered value.

The Private Cloud Strategic Impact Advisory Service looks at your most pressing business challenges and explores ways that private cloud could benefit you. The workshop helps you identify the particular application, product, or business process that is the best place to start your private cloud initiative. It also facilitates cross-functional recognition of the strategic benefits of private cloud, helping you create a documented business justification and build executive consensus for deploying private cloud. This session helps you align private cloud with your business and technology roadmaps.

Private Cloud Strategic Impact Advisory Service Workshop Highlights

- **Client situation analysis** and review of your business and IT strategies
- **Private cloud solution overview** with a focus on business transformation and an introduction to the virtualization solution developed by Cisco and EMC with VMware
- **Client use cases** developed together based on your situation
- **Roadmap** including business-case results, main success factors for a cloud transformation, and IT priorities for private cloud

Service Value

Private cloud workshops from Cisco and EMC with VMware help you advance your strategic journey to private cloud. These workshops draw on experts from all three companies to help you identify the potential of a private cloud strategy. Our expertise in compute and network storage powered by pervasive virtualization makes us the best choice for helping you address the challenges of deploying a private cloud model. The Private Cloud Strategic Impact Advisory Service workshop allows you to:

- Identify the main business benefits of a private cloud strategy
- Build a business justification for private cloud
- Align private cloud to your business and technology roadmaps
- Benchmark your success and keep business stakeholders engaged

Working Together to Support Your Private Cloud Transformation

Cisco and EMC with VMware provide the expertise you need to accelerate the success of your journey to private cloud implementation. For more information, go to cisco.com/go/ or [://www.emc.com/campaign/global/vce/index](http://www.emc.com/campaign/global/vce/index).



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