PRIORITIES AND CONCERNS
Organizations are looking to drive more business value, redefine their business models, and build an enhanced customer experience in an increasingly digital world. IT must fundamentally change how they deliver value to the business with demands dictating the delivery of traditional enterprise applications with greater speed and agility, while reducing costs and minimizing risks.

DELIVER A HYBRID CLOUD WITH CONFIDENCE
The Federation Enterprise Hybrid Cloud can help organizations innovate rapidly while still delivering enterprise-grade performance, resiliency and security. Now you can combine the control, reliability and confidence of private clouds with the simplicity, flexibility and cost efficiency of public clouds to transform the delivery of IT services.

BOOST PRODUCTIVITY WITH AUTOMATION AND SELF-SERVICE
Free IT staff from manual, error-prone provisioning and boost productivity with automation and self-service. Workflows and application blueprints transform what was once manual into automated infrastructure provisioning and service delivery. Users are empowered to access traditional enterprise applications and IT resources via a service catalog, on-demand. IT maintains control and visibility by setting the policies through which the self-service catalog operates. What used to take months to provision, now takes minutes.

ALWAYS-ON SECURE INFRASTRUCTURE-AS-A-SERVICE
Deliver always-on Infrastructure-as-a-Service for traditional enterprise applications with active-active provisioning across two sites and data protection options to meet service level demands. Allow users to choose from a continuum of data protection options such as backup, disaster recovery and continuous availability. With a well-run hybrid cloud, you can be confident that your users’ infrastructure will always be available when they need it.

INTELLIGENT OPERATIONAL MONITORING TO ENSURE CLOUD HEALTH
Automated and intelligent analytics-based monitoring helps minimize issues. Visibility into the health and performance of the hybrid cloud environment allows you to easily pinpoint problem areas and make adjustments to resolve them quickly.

METERING AND SHOW-BACK PROVIDE FINANCIAL TRANSPARENCY
Communicate the value of IT services through built-in dashboards providing users with financial transparency to match application workloads to the right cloud – private or public. View cost comparisons between private and public clouds based on pre-loaded industry data. With better visibility users can select the performance and protection service levels that align with their workload and cost objectives.