



FIND A GROUP/
BECOME A MEMBER



BECOME A
GROUP LEADER



START A GROUP



SPONSOR A GROUP

Network, share, and learn
from other EMC information
intelligence customers.

www.emc.com/mug

BECOME A MEMBER TODAY AND STAY CONNECTED

Continue to grow your customer community.
Virtually collaborate and share with your
group members through one of the many
program resources.

PROGRAM RESOURCES

WEBSITE: www.emc.com/mug

EMAIL: momentumusergroup@emc.com

TWITTER: #EMCmug

iPAD APP: EMC Folio — Momentum

Scan this QR code for more
information: www.emc.com/mug



OTHER EMC IIG CUSTOMER PROGRAMS

STUDIO E, the EMC global customer
reference program:
<https://studioe.emc.com>

EMC Training and End User Enablement:
<http://bit.ly/emc-iig-training>

EMC Community Network and Social Media:
<http://bitly.com/emc-iig-communities>



BRINGING MOMENTUM TO YOU

momentum
USER GROUP

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EMC²

EMC MOMENTUM USER GROUPS

INVEST IN KNOWLEDGE

Joining an EMC Momentum user group provides EMC information intelligence customers the opportunity to network, share, and learn from other customers' experiences. Managed by EMC, the regional groups are customer led and currently meet 1–2 times per year.

MEMBER BENEFITS

- Share knowledge and best practices
- Provide feedback to EMC
- Influence EMC Product Development
- Two networking opportunities: Lunch and Happy Hour
- Shape your meeting agenda by responding to the call for topics

HOW TO GET INVOLVED

Visit the Momentum User Group Website to participate: www.emc.com/mug



FIND A GROUP/BECOME A MEMBER

Momentum User Groups are currently running nationally in the US and Internationally. Become a member of one or multiple groups to receive:

- MUG Member Welcome Kit
- Updates about group meetings and related activities in your area
- Resources to stay connected to group members and subject matter experts virtually
- Call for topics communications to shape your meeting agenda



START A GROUP

Do you want to start a group in another region? Simply go to the MUG website and submit a request to start a new group. EMC will start a meeting in the requested region once 40 customers have signed up to become group members. Quickly start your group by encouraging others to become members of the group you want to start.



BECOME A GROUP LEADER

Get involved in your group on a greater level. Raise the status of your company and your personal profile as an information intelligence thought leader. Group members elect up to four leaders per group annually. Group leader responsibilities include:

- Canvassing members for suggestions and setting meeting agendas
- Facilitating agenda topics, speakers, dates, locations, and activities
- Represent the customer voice of the group



SPONSOR A GROUP

EMC Partners have the opportunity to participate in Momentum User Groups through sponsorship opportunities. Partner sponsorship opportunities include:

- An opportunity to attend the MUG meeting
- A customer case study presentation
- Extended networking
- Elevated company profile

