The Move Is On To Hybrid Cloud

Survey says hybrid cloud offers the best of private and public cloud architectures

According to a recent MarketPulse survey by IDG Research Services, Enterprise IT executives say they’re planning to deliver more than half their IT services via the cloud within the next two years. Key drivers are cost savings, increased agility and faster deployments. Hybrid clouds offer the best-of-breed of both private and public cloud architectures, while allowing IT to leverage their existing investments and maintain control.

Cloud becoming the de facto model for IT service delivery

Percent of apps deployed to hybrid cloud will soar from 16% to 44% in two years

75% of organizations have integrated or want to integrate public cloud services with their on-premises data center resources

IT leaders believe hybrid cloud packs a strong combination of IT and business benefits

62% say hybrid cloud increases the speed of delivery of IT resources

56% say hybrid cloud improves disaster recovery

53% say hybrid cloud improves resource utilization

59% say hybrid cloud has reduced IT capital expenses

Organizations still have ambitious plans to deploy applications to the cloud. Hybrid cloud is a favored play, with users wanting to achieve greater agility, speed and cost savings. VMware vCloud® Air™ and EMC are uniquely positioned to deliver choice and the promise of cloud computing, while maintaining the investment and integrity built into current applications and infrastructure.

To learn more, download the white paper at vmware.com/go/movetohybridcloudpaper

Source:
- 2015 study by IDG Research of 121 IT managers at enterprise-class organizations
- 2014 survey by IDG of 200 IT managers, sponsored by VMware

Choosing the right cloud service is critical. Enterprise IT organizations had this to say about adopting cloud services

Important factors when evaluating cloud services

- 83% cite Security
- 75% cite Reliability/Reliability
- 68% cite Service Performance
- 55% go with Predictable Cost Model
- 30% cite Compatibility

Important drivers when implementing cloud services

- 64% Say cost efficiencies gained from consolidating IT Systems/Infrastructure are a key benefit
- 57% cite speed of deployments and improved agility as the most important drivers
- 50% Agree disaster recovery/business continuity is a top driver

IDC predicts that more than 65% of enterprise IT organizations will commit to hybrid cloud before 2016