

TOP TEN REASONS WHY EMC FOR VMWARE

- 1 INTEGRATION**
With over 60 technical integrations across storage, backup, security, and management, EMC does the most to enhance VMware.
- 2 EASE OF USE**
Your VMware® environment and storage administrators are 10x more productive—with fewer clicks for common tasks via unique VMware vCenter™ and storage array integrations.
- 3 EFFICIENCY**
EMC® arrays are 20 percent more efficient out-of-the-box. Guaranteed. Turn on compression and deduplication to get up to 50 percent more from your EMC storage. Turn on EMC FAST for another 30 percent. With EMC FAST Cache with VMware View™, you get 60 percent more. And use them with VMware vSphere™ 4.1 for 10x more performance at no extra cost with VAAI.
- 4 DATA PROTECTION**
Get the fastest, most efficient backup for VMware. Shorten backup windows by up to 90 percent with 20x less storage.
- 5 SECURITY**
RSA®, The Security Division of EMC, makes the virtual world more secure than the physical one, offering the only compliance dashboard integrated with VMware.
- 6 FLEXIBILITY**
Run any storage protocol—block, file, or object—simultaneously. Change anything non-disruptively.
- 7 AVAILABILITY**
EMC is the only vendor that can federate storage between active-active data centers, unlocking the power of VMware vMotion™ and enabling non-disruptive storage migrations.
- 8 SCALABILITY**
Storage scales from gigabytes to exabytes and makes your applications run up to two and a half times faster.
- 9 SOLUTIONS**
EMC Proven™ solutions and reference architectures, jointly developed with VMware, accelerate virtualization of mission-critical applications.
- 10 SERVICES**
With thousands of VMware-trained engineers, EMC has the expertise to accelerate any step of your virtualization journey.

EMC and VMware share a unique partnership and vision—the journey to the private cloud—that guide our research, development, and overall direction. Together with the Top Ten Reasons, it's obvious why EMC is the #1 choice for VMware customers looking for storage, backup, security, and management solutions. Learn more at www.EMC.com/virtualization.

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