



Top 10 reasons you need EMC Centera for your healthcare organization

Ensuring patient data is protected and available when you need it most

EMC Centera is the world's most intelligent healthcare archive. Centera ensures optimal utilization of existing storage resources, while offering a centralized healthcare archive from multiple data repositories. Never has a healthcare archiving solution been so secure, cost-effective, and easy to implement. Visit us on the Web at www.EMC.com/centera.

- 1 Easy integration**
Universal access from all business and clinical applications—HIS, EHR, CPOE, and PACS—regardless of standard or content type.
- 2 Reduce cost pressures**
EMC[®] Centera[™] configurations are available to meet the needs of any healthcare organization at an affordable price.
- 3 Improve operational efficiency**
EMC Centera makes it simple with automated archive management—allowing IT staff more time to focus on patient-care applications.
- 4 On-demand storage supports the growth of electronic health records**
Automatic configuration enables scalability—without downtime—when you need it. Buy only what you need and expand effortlessly using the most seamless scaling technology on the market.
- 5 24x7 availability and disaster recovery**
Reliable access to records and images 24x7. Meet your uptime requirements under any condition.
- 6 Consolidate all archiving into one repository**
Centera allows you to standardize on one simple-to-manage archive platform for all your medical information and images.
- 7 Maximum data protection and security**
Address federal, country, state, and HIPAA requirements for data protection and security, ensuring that the right patient data can be shared only with the right user.
- 8 Reduce medical errors and improve patient care**
Store and find the right information faster and easier with content addressing and advanced metadata search.
- 9 Future-proof architecture—guaranteed**
Health record archives may be stored for decades. Centera will continue to meet your archiving needs with a highly adaptive architecture that prevents technology obsolescence.
- 10 Get more out of your healthcare IT infrastructure and simplify medical archiving**
Let Centera manage your medical records and images. Discover the value of a self-managing, self-healing, and self-configuring archive.