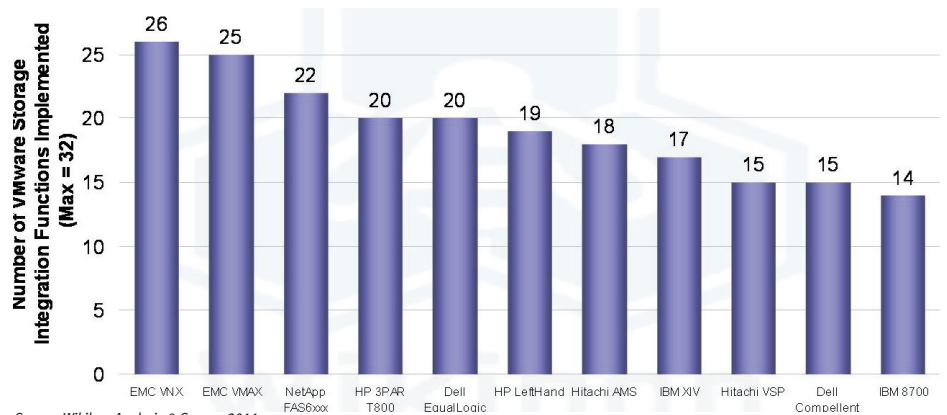


# 2011 WIKIBON STUDY SHOWS: EMC #1 IN STORAGE FOR VMWARE

Excerpts and results from Wikibon.org VMware Storage Integration Research and Survey Analysis  
May 2011

## EMC offers the most integrated functionality...

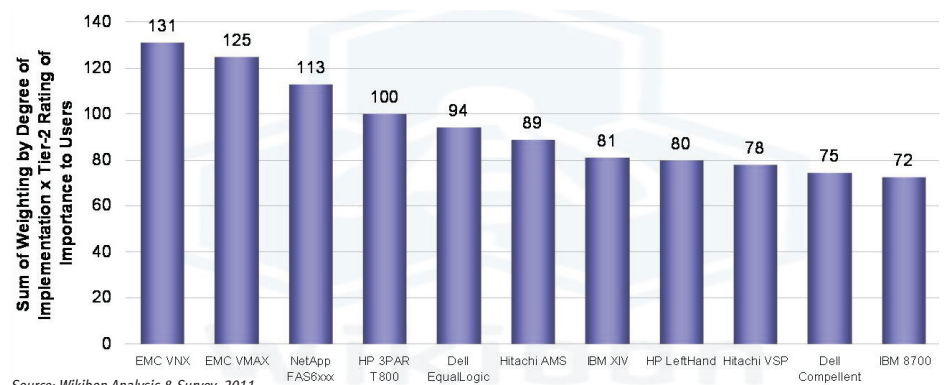
Relative VMware Integration Functionality (Tier 2)  
Number of Storage Functions Implemented



Source: Wikibon Analysis & Survey, 2011

## ...with the greatest ease of implementation to create the #1 storage solutions for VMware

VMware Storage Integration Analysis by Vendor—Weighting by Degree of Implementation x Tier-2 Rating of Importance to Users

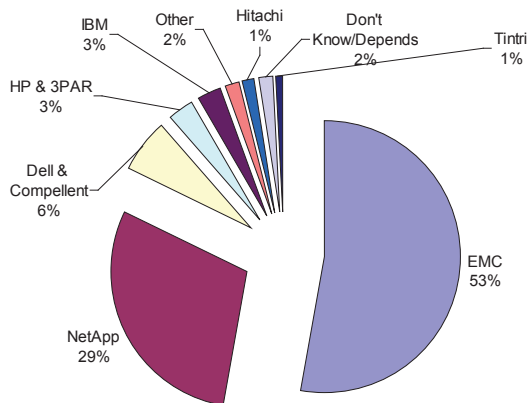


Source: Wikibon Analysis & Survey, 2011

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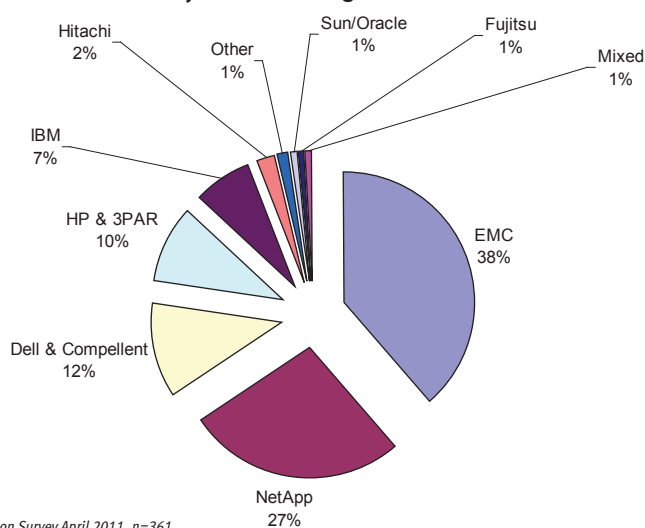
## For VMware, the market prefers EMC to all other solutions...

### Vendor Selected as Best VMware Storage (%)



Source: Wikibon Survey April 2011, n=316

### Vendor Selected as Primary VMware Storage Vendor



Source: Wikibon Survey April 2011, n=361

Wikibon.org survey details:

- Survey Monkey to Wikibon Members April 12–April 24 2011 (iPad2 incentive)
- Blogs about survey from EMC, HP, and NetApp
- Social Media Distribution (Twitter, Facebook, and LinkedIn) about survey from Dell, EMC, HP, NetApp, and VMware
- 817 survey starts, 437 completes
- Completes with a storage vendor as company and others excluded (76)
- Final Sample 361 (end-users, resellers, and SIs)
- Knowledge of responders high—good suggestions and consistent results

For more information, see <http://www.wikibon.org>

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