

Unibooks

EMC NS series, EMC Centera, and Rainfinity solutions address explosive storage growth, reduce TCO, and simplify storage management to better support the rising popularity of a new learning service



Established in 1990, Unibooks specializes in publishing English books and tapes and provides English education programs for children from preschool through sixth grade. TunTun English, the company's leading brand, offers a variety of books and an online learning center to teach English to children. The company also recently launched Talk Plus which enables subscribers to work on their pronunciation, intonation, and ability to visualize and conceptualize in English in an online setting.

A unique offering that sets itself apart from many other English education websites, Talk Plus is gaining wide popularity and approval among those who want to learn the English language. The accumulation of voice files from a growing number of Talk Plus subscribers who make recordings to check their English pronunciation and intonation is fueling a rapid escalation in storage demands.

To address this challenge, EMC was engaged to help Unibooks' IT team plan for and deploy a flexible, reliable, and cost-efficient alternative to the company's existing direct-attached storage environment. By moving to a new, consolidated and tiered EMC[®] storage infrastructure, the company would be able to take advantage of simplified scaling as well as leverage the flexibility to quickly configure, allocate, and manage storage as requirements demand.

A better and more economical way to address explosive growth

EMC proposed a comprehensive solution that includes a high-performance, enterprise-class EMC Celerra[®] NS40 NAS system; an economical EMC Centera[®] archive platform that enables for petabyte scalability; and an EMC Rainfinity[®] File Management Appliance (FMA) that supports automated file migration and retrieval. Voice files less than three months old will now be stored on the company's primary EMC NAS storage, with older files automatically archived to EMC Centera through the Rainfinity FMA in compliance with policies set by Unibooks' IT management.

Representing the first EMC NS series NAS, Rainfinity, and EMC Centera configuration in Korea, this dynamic new storage infrastructure enables the company to realize many benefits including cost reduction from a lightened workload on its primary storage unit, enhanced search performance, and improved backup and recovery capabilities.

Rainfinity's superior functionality which is optimized for NAS archiving, along with EMC Centera's ability to self-configure and self-heal, have also helped to strengthen business continuity and streamline storage configuration and management.

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Bae, Kyung-sik, Assistant General Manager

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