THE POWER OF SIMPLE WITH THE EMC VNX FAMILY

EMC² MCx MULTICORE OPTIMIZED

1 SIMPLY EFFICIENT

- Increase application performance by up to 4x, just as affordably.
- Automate storage tiering with EMC® FAST Suite to ensure data is stored at the right tier to optimize performance at the lowest possible cost.
- Reduce capacity and storage space requirements by up to 50 percent with thin provisioning, compression, and deduplication capabilities.
- Dynamically tune application workloads in 80 percent less time and replace lengthy manual processes with FAST VP, saving you time and increasing service levels.

2 SIMPLY INTUITIVE

- Monitor, report and provide alerts for applications and server Flash for 1000s of systems in remote and branch offices, with Unisphere Central.
- Reduce management complexities by creating a storage pool with 100 LUNs in just a few clicks with an easy-to-use management interface, EMC Unisphere.
- Manage data protection needs with one interface, including point-in-time recovery with DVR-like rollback; protection against localized failures, disasters, and outages; automated application-consistent copies for mission-critical applications like Microsoft and Oracle; and guaranteed recoverability to any point-in-time with sub-five minute RPOs (EMC VNX® Total Protection Pack).

3 SIMPLY POWERFUL

- Unlock the power of Flash with MCx™ multi-core optimization
- Increase bandwidth by up to 3x for use in data warehouse solutions, high-end video production, and seismic interpretation.
- Deliver up to 4x the number of transactions, file operations, and virtual machines.
- Improve file performance for transactional applications by up to 3X with 60% better response time.
- Boost performance with FAST Suite to boot up to 1,000 virtual desktops in eight minutes or less.

4 SIMPLY VIRTUALIZED

- Avoid up-front "over-provisioning" and move toward on-demand capacity management with EMC Virtual Provisioning™. Start small and grow storage dynamically and reduce costs—especially for Microsoft Exchange mailbox databases and SharePoint content databases.
- Enable more efficient use of resources with intelligent offload of key VMware® vSphere™ operations by up to 75 percent.
- Proactively identify and resolve performance and capacity problems in VMware and physical environments, leveraging proven VMware solutions.
- Reduce CPU overhead on Hyper-V servers by 20% by offloading server-intensive operations to the storage system.
- Reduce deployment costs and support up to 4x more virtual machines.

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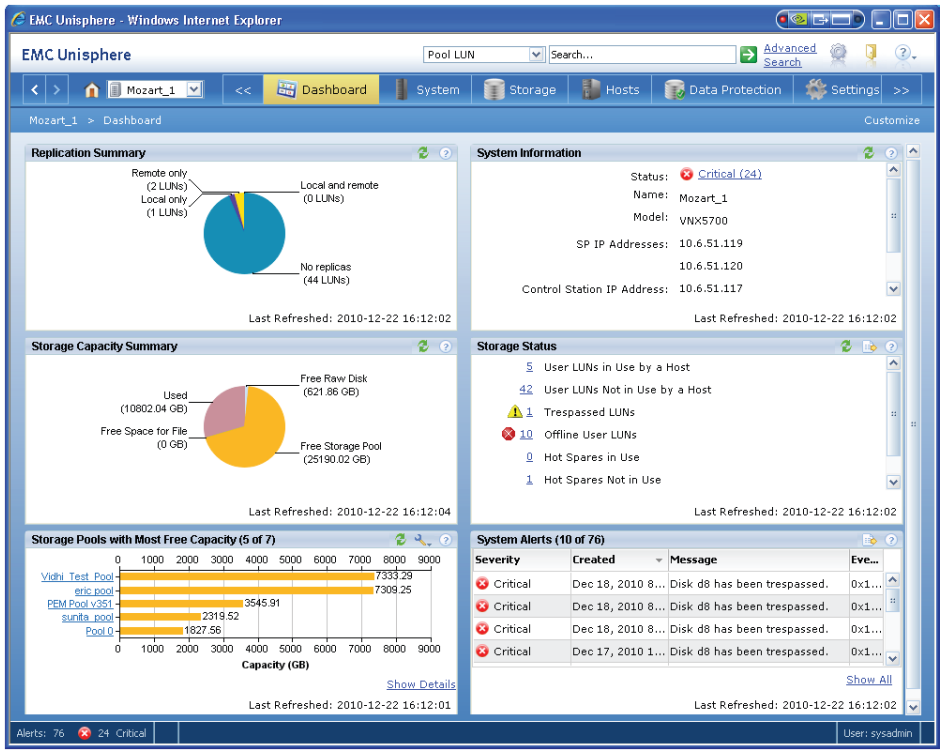
5 SIMPLY PROTECTED

- Protect Exchange, SQL, VMware and NFS in 3 clicks
- Maintain application consistent replicas controlled by the application
- Achieve continuous availability with EMC VPLEX® within and across data centers
- Enjoy a simple, self-service, SLA approach for application consistent protection.

6 SIMPLY CONNECTED

- Provide online self-service tools for live chat support, ordering spares, and submitting service requests with integrated support ecosystem.
- Increase service and productivity with one-click support to How-To's, Software Downloads, Online Customer Community, and Help and Support.
- Simplify troubleshooting with automatic health checks to notify users of the latest software upgrades.

EMC Unisphere™ Simplifies Unified Storage Management



CONTACT US

To learn more about how EMC products, services, and solutions can help solve your business and IT challenges, contact your local representative or authorized reseller—or visit us at www.EMC.com/vnx.

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