

Top Reasons to Step Up to EMC CLARiiON CX4

- 1 Ensure your applications are always optimized.**
FAST—Fully Automated Storage Tiering—delivers lower cost and higher service levels for all of your applications.
- 2 Achieve higher performance at lower cost.**
Flash Drives provide 30x the IOPs (Input/Output Operations Per Second) of Fibre Channel drives. Now you can satisfy your high-performance requirements with far fewer drives—at significantly lower cost.
- 3 Only buy the storage capacity you need now.**
Virtual Provisioning logically provisions capacity so you can implement “just-in-time” purchasing and storage allocation.
- 4 Benefit from multi-protocol, expandable, and future-ready storage.**
EMC® UltraFlex™ technology protects your investment by enabling you to add new connectivity types and protocols—non-disruptively—when you need them.
- 5 Perform tedious management tasks in seconds instead of hours.**
Virtualization-aware EMC Navisphere® Manager maps and manages assets from physical to virtual—so you don’t have to.
- 6 Eliminate energy costs associated with inactive data.**
Spin Down feature stops disk drives with inactive data, conserving power in your data center.
- 7 Implement a single DR solution for your critical applications.**
EMC RecoverPoint synchronous and asynchronous remote replication protects all of your data—not just in your EMC CLARiiON® environment.
- 8 Consolidate your file and block data with a single system.**
EMC Celerra Unified Storage systems deliver the advanced feature set of a CLARiiON block storage system, paired with the most highly available file storage in the industry.



To learn more about the EMC CLARiiON CX4 series of networked storage systems—or EMC Financing and Leasing options—contact your EMC account executive or EMC Velocity² Partner today.