

Advanced Praise for EMC Greenplum Unified Analytics Platform

“The launch of the Unified Analytics Platform is a big deal for Big Data, and for EMC Greenplum and its partner Activate Networks. We at Activate see this as a major step in making Big Data actionable, based on state-of-the-art technology to reveal and harness social network effects in health care, organizational development, politics and more.”

– Larry Miller, MD, CEO, Activate Networks, Inc.

“One of the biggest challenges around analytics is empowering people at all levels of the organization to access and process data, regardless of its location or structure. We see the Greenplum UAP as a game-changer, allowing broader participation in the analytics process. Alpine Data Labs looks forward to continued partnership with Greenplum and making analytics a key function in any business.”

– Anderson Wong, CEO and Co-Founder, Alpine Data Labs

“Discovix provides advanced artificial intelligence software which elicits stories from massive amounts of data. It has always been challenging for us to integrate our structured and unstructured data platforms. Harder still is the need to balance a distributed team with a collaborative analytics environment. We were thrilled to learn that EMC is putting our favorite tools in one place. The Unified Analytics Platform is not only exciting to Discovix, it will be critical to our business.”

– Brian Dolan, Founder and VP of Products, Discovix

“Factual believes the best decisions are data-driven and that data analytics are going to be a critical component to every business strategy in the future. We look forward to collaborating with Greenplum to deliver technology and data for its Unified Analytics Platform to empower its customers, partners and developers to make better, more informed business decisions.”

– Gil Elbaz, CEO and Founder, Factual, Inc.

“The healthcare companies we work with at GNS Healthcare require solutions built from next-gen analytics that turn multiple types of data, from DNA sequence to clinical outcome and insurance claims data into predictive models of what works, and for whom. We are happy to work with Greenplum and believe their Unified Analytics Platform is a big step forward in delivering an environment that makes it easy for the data scientist to access all types of data, both structured and unstructured, in order to see the whole picture the data is trying to show.”

– Colin Hill, CEO & Chairman, GNS Healthcare

“An agile approach to delivering data is critical when it comes to Big Data. The combination of the Informatica Platform with EMC’s Unified Analytics Platform provides a complete Big Data analytics solution for business and IT agility. The Informatica Platform and Greenplum UAP facilitate collaboration and rapid development to deliver information at the speed of business, unleashing the full business value of Big Data to provide customers with Return on Data.”

- James Markarian, Executive Vice President and Chief Technology Officer, Informatica

“Greenplum’s UAP offering addresses the growing need to analyze both unstructured and structured data. With Chorus integration, Karmasphere will give data and business analysts a powerful way to generate Big Data insights from all their data in UAP.”

- Gail Ennis, CEO, Karmasphere

“MicroStrategy shares Greenplum’s vision of the importance of fast access to Big Data, and we’re pleased to support the upcoming release of the Greenplum Unified Analytics Platform. MicroStrategy’s business intelligence platform is considered the industry standard for accessing and analyzing Big Data and for transforming that data into valuable business insights.”

- Sanju Bansal, Chief Operating Officer, MicroStrategy

“Pentaho is the ideal data integration component for the EMC Greenplum Unified Analytics Platform. Not only does it provide the deepest available native integration with Hadoop, as well as native integration with the Greenplum Database and a bulk loader, but Pentaho also helps accelerate overall Big Data adoption by making it easier for business users to access and analyze Big Data.”

- Quentin Gallivan, CEO, Pentaho Corporation

“We are excited to be working with EMC Greenplum on the launch of the Unified Analytics Platform. Our goal is to revolutionize the health care industry through the use of leading-edge technology and Big Data analytical tools. Through our collective innovation, we have designed and developed the "Future State of Care" platform to support real-time, mobile, cloud-based requirements, focused on Big Data and risk management opportunities, in the health care, insurance, and federal and state government markets.”

- Bernard P. Wess, Founder & President, Perseid Software

“Predixion Software’s predictive capabilities drive informed decision making and solve business problems. Through the Greenplum UAP APIs together we are able to extend Greenplum’s Big Data promise with an agile, tightly integrated solution for advanced, Big Data analytics.”

- Mark McNally, Vice President of Business Development at Predixion Software

“Recombinant welcomes collaboration with EMC Greenplum on the launch of the Unified Analytics Platform. Today, health care data is abundant, yet also known for inconsistencies and lack of availability across proprietary systems. Recombinant’s mission is to improve the quality of patient care and the efficiency of medical research by delivering reliable data. Recombinant’s solutions are the trusted and proven foundation for all facets of secondary use of health care data, and will serve as valuable contributions to the future success of the EMC Greenplum Unified Analytics Platform.”

- Peter Emerson, CEO, Recombinant Data Corp.

“SAS customers have long recognized the value of having an analytics platform for performing analytics. But they also understand that moving forward they have to be able to deploy that capacity at a much faster pace because of their growing business demands. The new architectures represented by the Greenplum UAP allow our current customers to modernize their analytics platforms. And, for new customers just beginning their journey, this makes it much simpler to put together the complete package of data and analytics in a managed process to deploy quickly. It is an opportunity to more easily plan for scale and leverage the right technology to grow appropriately over time. SAS has been focused on "Fit for IT" for quite some time; the Greenplum UAP will make that easier.”

- Keith Collins, SAS Senior Vice President and Chief Technology Officer, SAS

“As utilities strive to respond more quickly to crises and improve the performance of critical assets, they have to make instant decisions based on massive volumes of complex data. In partnership with EMC Greenplum, Space-Time Insight is delivering next generation situational intelligence solutions that enable utilities to gain actionable insights from Big Data, make informed on-the-fly decisions, and formulate responses to critical situations, all in real-time. These transformative capabilities will future-proof critical infrastructure and lower operational risk for our joint customers.”

- Robert Massoudi, Senior Vice President, Business Development, Space-Time Insight

“Squid Solutions knows how to leverage powerful data warehouse systems to deliver advanced analytics applications in an agile way. We receive raw data in whatever format it is sent to us—database dumps, log streams, text files—and our underlying Big Data warehousing technology is Greenplum because it supports structured and unstructured data. This makes even more sense knowing that Greenplum UAP also supports advanced provisioning and collaboration functions in Greenplum Chorus, which will make our managed services even more efficient.”

- Adrien Schmidt, CEO, Squid Solutions

“We think that the Greenplum UAP is a giant step to enabling the data science team to explore, analyze and interpret data. You can have all the data in the world, but if you don't have access to it and cannot tell a compelling story about what resides inside the data, it is worthless. This is why the combination of Tableau analytics embedded into the Greenplum UAP helps to deliver valuable business insights.”

- Dan Jewett, VP of Product Management, Tableau Software